

**NYSAAA** WINTER NEWSLETTER 10

## **PRE-CONFERENCE ISSUE –**

### **Conference Theme**

**“GETTING IT DONE, ONE STEP AT A TIME”**

**March 16-19, 2010 –**

**Saratoga Hilton & Conference Center**

### **Highlights from the National Conference**

### **Reasons to Attend This Year’s Conference**

**Justifying Conference Attendance in Difficult  
Economic Times – the Cost Effective Benefits**

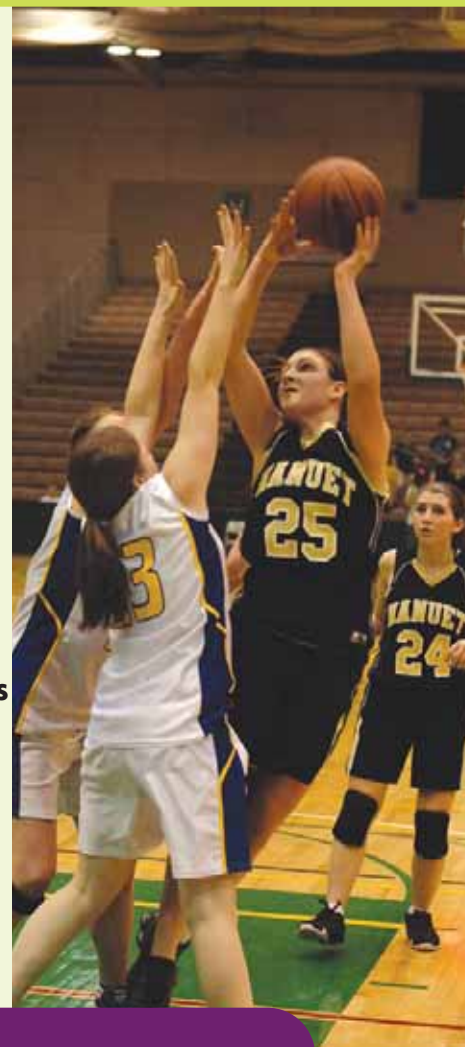
### **Conference Workshops**

**Cutting Edge Issues Dealing With the Tough Economic  
Times and Effective Programs, Techniques and Practices**

### **Leadership Training Classes**

**A Benefit for Both New and Experienced  
Athletic Administrators**

### **What’s New?**



## **ALSO INCLUDED INSIDE:**

**2010 Up to Date Conference  
Program, Highlights &  
Workshop Schedule**

**2010 Leadership Training  
Class Schedule &  
Registration Forms**



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## NEW YORK STATE ATHLETIC ADMINISTRATORS' ASSOCIATION, INC. 2009- 2010 DIRECTORY

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Chapter 9: Bob Siracuse, CAA, Goshen HS

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# NYSAAA President's Message



## President Harold Fried

As President of the New York State Athletic Administrators Association, I am pleased and excited to invite all members to our 28th Annual Athletic Directors' Conference. Your conference planning team consisting of Jim Osborne, Chris Mayo, Bob Siracuse, Kelly Doherty, Dave Coates, Doug Murphy, Toni Woody, Tom Cassata, Tim Bult, John Landro, Lorraine Barbarash, Jason Semo, Mike Kroemer, and yours truly have worked diligently to assemble a conference that will provide you with information to help you meet the challenges you face on a daily basis and to assist you in providing meaningful staff development opportunities for your coaches. I am extremely proud of the planning committee and deeply appreciate the effort they put forth. I hope you enjoy the conference as much as we've enjoyed putting the program together.

This year's conference is entitled "Getting It Done, One Day at A Time". And while we might not get "it" all done each day, but we do deal with "it" in one day at a time intervals. The saying goes, "Rome was not built in a day" and so it is with our athletic programs. Staff development initiatives, dealing with parents, dealing with athletes who haven't quite rapped their arms around the concept of an athletic code or sportsmanship, contractors, vendors, capital projects, central office demands, and just when you think you have seen and heard everything, something new appears on the horizon. I hope you will find the workshops informative and meaningful and will be newly prepared to "Get It Done, One Day at A Time," when you return to your district.

As you know there were some changes made last year to the conference format and there was some additional "tweaking" this year as well. The opening night buffet has been replaced with an expanded food and beverage offering at the "Exhibit Hall Festival". The "Festival" will follow the opening night General Session, featuring Dr. John Pelizza. At the "Festival" you will have the opportunity to meet the vendors, socialize, and enjoy the expanded food and beverage offerings.

Three other General Sessions will be offered featuring Tom Doyle ("Effective Communication with Athletes and Parents"); Frank and Brenda Marrero ("Chemical Health"); and of course Nina Van Erk (NYSPHSAA Update and Q/A). The conference program also includes twenty informative workshops. On behalf of everyone who has worked on putting the conference together I hope it will prove to be an engaging and educational experience for each of you.

I would like to thank Alan Mallanda, Chris Rozek and Larry Gillooley for the tremendous amount of time, effort, and support they expend to make the conference happen. In addition to Alan, Chris and Larry, I would like to acknowledge the Executive Committee, the Chapter Representatives and the Committee Chairs for their help. And finally, a special thanks to the Past Presidents who have lead us to where we are today and to those who volunteer their services and expertise.

We all hope to see you there and want you to have a great conference!

Sincerely,

Harold Fried, CAA  
President NYSAAA  
Pine Bush Central Schools

A rectangular advertisement for GTM Sportswear. On the left is a black and white photograph of a man standing in front of a stadium, wearing a dark jacket with a white collar and a logo on the sleeve. On the right is a white background with the GTM Sportswear logo at the top. Below the logo is a list of services: "• Screen Print &amp; Embroidery", "• Team T-Shirts, Uniforms &amp; Warm-ups", and "• Awards, Trophies &amp; Plaques". At the bottom, the phone number "888-873-6816" and the website "gtmsportswear.com" are listed.



## Future NFHS/NIAAA Conference Dates/Sites:

2010 – Orlando, FL (Dec. 14-18)  
2011 – Indianapolis, IN (Dec. 9-13)  
2012 – San Antonio, TX (Dec. 14-18)

## Summer Institute:

The 7th Annual Athletic Administrator Leadership Training Summer Institute dates has been scheduled for the last week in June (June 27-June 30, 2010) at Brewster, MA (Cape Cod). Over these past 5 years, New York attendees have been in a majority at this quality program. The Ocean Edge Resort is a world class resort that normally gets \$450 + per night for condominium units during the summer months, but due to the earlier dates, the rates (for Condo units) are being kept extremely reasonable (\$185/night) for this time of year on the Cape. This professional development experience has become an event for the entire family to enjoy. Get more information, schedule of courses and registration forms at [www.section1.niaaa.org](http://www.section1.niaaa.org) All Leadership Training Courses are sanctioned through the NIAAA.

## Online Interactive Membership Services for Active & Inactive NIAAA Members:

If you have an active NIAAA member ID number and are a first time visitor to Member Services, please click the link below that says Activate My “Members Only” Online Account. You will be required to use your member number as part of the activation process. If you have forgotten your member number, please contact us at 317-587-1450 or via email at [pconrad@niaaa.org](mailto:pconrad@niaaa.org). After you activate your online account you will have access to all of the members only services including the job board, pressbox services, membership renewal, open dates etc.

**IAA Magazine** is now circulated to over 24,000 individuals across the country. Articles are written by and for Athletic Administrators. It is considered one of the best professional resources available for athletic administrators and by itself, is worth the price of the membership dues. As a NYSAAA Member, you should be receiving your copy of IAA Magazine four times per year. If you are not getting your copy, please call the NIAAA Office (317-587-1450) or email [pconrad@niaaa.org](mailto:pconrad@niaaa.org)

## New York State Athletic Administrators Association LEADERSHIP TRAINING COURSE REGISTRATION FORM

NAME: \_\_\_\_\_ SCHOOL: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_ CITY/STATE/ZIP: \_\_\_\_\_  
SCHOOL PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_  
E-MAIL: \_\_\_\_\_

**8:00am – 12:00pm** **Tuesday, March 16, 2010**

- ☐ LTC 501 - Philosophy, Leadership, Organizations and Professional Programs
- ☐ LTC 701 - Administration and Application of Middle School Athletic Programs
- ☐ LTC 504 - Legal Issues I – Risk Management

**1:00pm – 5:00pm** **Tuesday, March 16, 2010**

- ☐ LTC 502 - Principles, Strategies and Methods
- ☐ LTC 508 - Legal Issues III – Hazing, ADA, Employment Law
- ☐ LTC 705 - Coach Centered Educational Athletics - Character

**10:00 am – 2:00 pm** **Friday, March 19, 2010**

- ☐ LTC 630 - Interscholastic Contest Management Planning, Preparation and Methods

TOTAL ENCLOSED: \_\_\_\_\_

**Course fees are non-refundable  
\$105.00 per course**

**Registration Deadline:  
February 12th, 2010 –  
NO Walkins Permitted**

**Make all checks & PO payable to:**

**NYSAAA**

**Send to:**

**Don Webster**

**North Country Administrative Center**

**100 Suffolk Avenue**

**Stony Brook, NY 11790**

**[dwebster@3villagecsd.org](mailto:dwebster@3villagecsd.org)**



## EXECUTIVE DIRECTOR'S NOTEPAD

Alan Mallanda

**Happy New Year everyone!** As we know, this will be a very challenging year for educators in New York State. We know that this will be a very difficult year for many of you to get to the annual Athletic

Administrators' Conference. Conference time is right around the corner. In a year which has certainly produced hard economic conditions, both at schools, as well as at home, it may seem easy to skip the conference this year. However, it is in times like these that we need the support and wisdom of other professionals in dealing with all the issues we face in our jobs. This year's conference will be sure to address the current issues we face and more. The conference planners have all worked hard to provide you with one of the best conferences ever. It is well worth the money spent to attend, considering the benefits received by attending. You also may want to consider coming in for a day or two, if you cannot the entire conference. (Special rates apply) Whether you are new to the job, or more experienced, there is something for everyone. Taking only one idea back to your district, in itself, can make the trip worthwhile. And, remember, if you are paying your own way, it's tax deductible. Here are some of the highlights:

**CONFERENCE CHANGES PLANNED:** Last years' new conference format will take another new step in our upcoming state conference in March, 2010. Based on the feedback from some attendees, we have changed to a Tuesday through Friday format, from our traditional Wednesday through Saturday. This will be done on a trial basis for one year, with future years to be determined.

- On Tuesday, after a full day of pre-conference Leadership Training Classes, we will open with our first General Session at 5:00 pm, and not our traditional buffet dinner. Instead of a full dinner, we will have more food available in our Exhibit Hall Festival which follows. Dr. John Pelizza will be our opening motivational speaker and he will set the tone for another great conference. After the general session, the Exhibit Hall will be open for two hours on Tuesday evening (6:45 pm to 8:45 pm). The Exhibitors will only be there Tuesday night and all day Wednesday again this year. The "Exhibit Hall Festival" on Tuesday will give our exhibitors and attendees two hours of uninterrupted time for socializing as well as presenting their products and services. The festival will have an "open bar" with refreshments (beer, wine and soda) along with a light meal (cookout style). During the two hours, we will have three food stations open to serve you. We will have a very special gift only for attendees that evening who go into the exhibit hall and visit with exhibitors. Also, there will be various drawings for prizes and other special events planned. This is a night that you won't want to miss!! Remember, on Wednesday, the exhibit hall will be open from 8 am to 5 pm only, and the exhibitors will be gone at the end of the day (Wednesday).
- We have four great general sessions planned, beginning with Dr. Pelizza, then Tom Doyle (Washington State), Frank & Brenda Merrero (California), and our own Nina Van Erk, NYSPHSAA Executive Director. All are national level speakers. Pre-conference activities will include six Leadership Training Courses on Tuesday morning and afternoon. In addition to the basic 501, 502 and 504 courses, we are offering three new courses for the first time (see schedule on website, still in development).
- Hotel and Conference Registration Forms are available on our website ( [www.nysaaa.org](http://www.nysaaa.org) ). It is strongly recommended that you get your hotel reservations in early, as from past experience, the hotel will be sold out by early! After then, all reservations will roll over to the Marriott Courtyard. Also, we have negotiated some conference rates for the the Saratoga Hampton Inn, which opened recently behind the Cty Center. For the first 150 conference pre-registrants only, we have a special gift which you will receive at the registration desk when you check in. Don't miss out – get your pre-registration in early.

**ELECTRONIC MAGAZINES** (called "Ezines") have begun.. The first edition was sent last fall., with help from our new Corporate Sponsor, All American Publishing. Future editions will continue this month and in the spring. If you did not receive your copy last fall, then go to [www.wehelpschools.com/ezines](http://www.wehelpschools.com/ezines) or write to [ezine@allamericanpublishing.com](mailto:ezine@allamericanpublishing.com), to subscribe.

**NEW WEB PAGE STILL IN DEVELOPMENT** – With the help of another new Corporate Sponsor, Schedule Star, the NYSAAA will launch a new web page very soon this year. It will have a whole new look, as well as many more new features. Eventually, we hope to have a much more interactive and functional website, which can link to other useful and informative sites and sponsors.

**WHAT'S NEW AT THE SARATOGA HILTON** – A new restaurant, The Union Grille, has replaced Chez Sophie. With a pub style atmosphere, menu and plenty of TV monitors, you will enjoy the relaxing atmosphere and much more reasonable prices any time of the day or evening. Also new is the gift shop and store nearby to the registration desk with coffee, newspapers, snacks, Danish, etc. available morning through night. Although parking is restricted to overnight guests, it is complimentary to all conference attendees and you may use your room key to come and go during the conference. When checking out, please have your parking ticket validated at the front desk. Also, the Ciy Center is undergoing a huge expansion project, but it will not have any effect on this year's conference..

Hope to see all of you at this years conference in March.

*Alan Mallanda, CMAA*

# CHAPTER NEWS

## REPORTS FROM CHAPTER REPRESENTATIVES

January 25, 2010

By Roger Brown, CMAA, Secretary

### Chapter 1 (Stephen Young, CAA: Horace Greeley High School)

- ❑ The winter meeting will be held on January 29. Dr. Kenneth Mitchell, Section I Superintendent to the NYSPHSAA, will discuss Superintendent's expectations for their Athletic Directors. Aaron Coleman from the Positive Coaching Alliance will also give a presentation.
- ❑ Chapter 1 has been coping with the current economic crisis by realigning some schools into leagues by geography. In the uncertain times Athletic Administrators are sensitive to each district's needs and are trying to help each other. A substantial amount of money is being saved due to the reductions of contests combined with the geographic alignment of conferences and leagues.
- ❑ Section I has been discussing concerns with football for some time and will be planning an all day meeting to discuss league structure, modified teams, play-off format, etc. in order to provide positive solutions for football in preparation for the upcoming 2010 season.
- ❑ The use of the ImPact concussion management program by many schools has been a positive undertaking.
- ❑ Attempts are being made with Manhattanville College to include the NIAAA Leadership Training Program courses into their curriculum. The college now offers certification as a School District Leader with an emphasis on Athletics and Physical Education.

### Chapter 2 (Scott Stuart: Queensbury High School)

- ❑ The schools in Section II are engaged in an interesting and potentially devastating contract arbitration case with officials. Section II went to arbitration on their official's contract and the decisions that were rendered have been interpreted differently by the official's organizations and the schools. The main issue involves mileage paid to officials for travel to games. The official's organizations believe that the ruling entitles one official per contest to claim mileage for the first 100 miles traveled roundtrip at .40 cents per mile with a cap at \$40.00. The Section interprets the ruling, as has been the practice with the previous contract, that one official is entitled to mileage after traveling 100 miles at the rate of .40 cents per mile with a cap of \$24.00. There are other conflicting interpretations as well and the Athletic Administrators in the Section are anxiously awaiting a final ruling. The mileage issue, if decided in favor of the official's organizations, would have a serious impact on budgets throughout Section II.
- ❑ A related issue involving the official's organizations that has recently come to the forefront is that of fingerprinting of officials. A few schools that were recently audited were cited for violations in this area and has sent schools scrambling to become compliant.
- ❑ Plans are being developed for a combined AAA and COA meeting in the near future to discuss relevant issues. Chapter 2 has not, as yet, conducted independent meetings for the AAA and the feeling is that there could be a more positive impact if an independent meeting is held.

### Chapter 3 (Bill Brown: Jamesville-DeWitt High School)

- ❑ Chapter 3 sought ideas to attract more applicants for the NIAAA Student Essay Award. Sponsorship was secured and \$100 will be awarded to the two chapter winners. Over 30 applications were received. Each of the applicants will receive a certificate and the two winners will receive \$100 each as well as a plaque that will be presented at the Section III Awards Dinner which will honor all other Section III winners in June.

### Chapter 4 (John Goodson: Johnson City High School)

- ❑ Athletic Directors and basketball coaches supported a proposal related to increasing the maximum number of games for basketball to the original number of 20.
- ❑ The winter Chapter 4 meeting will be held on February 11 at Owego Free Academy.
- ❑ The spring meeting of the NYSPHSAA will be held in Binghamton at the Holiday Inn Arena on April 30 and May 1, 2010.

### Chapter 5 (Peter Shambo, CAA: Penfield Central School)

- ❑ Chapter 5 held their fall Professional Development Workshop on October 15 at the Victor Central School Administration Building. Topics were "How to Run a Successful Youth Sports Organization," "Use of the Latest Technology in Interscholastic Athletics: Twitter, Face Book, My Space, and E-Mail," "Coaching the Coach," "Selection Classification: The Good, The Bad, and The Ugly," and "Functional Weight Training for Physical Education and Athletics." Over 75 Athletic Directors were in attendance.
- ❑ LTC 501 was offered for the first time in Chapter 5 at the fall workshop. Six Athletic Directors took the course. Instructors were Peter Shambo and Mike Giruzzi.
- ❑ winter breakfast workshop will be held on February 8 at the Bristol Mountain Ski Resort and Lodge. LTC 790 will be offered for potential instructors of the leadership training program. Lloyd Mott, Alan Mallanda, and a representative of the NYSPHSAA will be in attendance.
- ❑ One male student-athlete and one female student-athlete were selected from 20 applicants to receive the Chapter 5 Scholar Essay awards.

### Chapter 6 (Brett Banker: Kenmore-Tonawanda Schools)

- ❑ Timm Slade, former Athletic Director at West Seneca, has become the first full-time Executive Director of Section VI.
- ❑ Several school districts are conducting open skates and extramural events in an effort to promote ice hockey for girls. The goal remains to field a varsity league with 5-6 school districts for the 2010-11 school year. Section VI has contacted SED about developing selection classification standards for girl's ice hockey.
- ❑ The Section VI Athletic Council directed representatives to vote "no" on maintaining current reduction of contests and the dues increase that the NYSPHSAA is proposing. In Section VI with many non-public schools that have not had to reduce contests, public schools are seeing an impact. There is a concern that coaches at non-public schools are using the game reduction in public schools as a recruiting ploy.
- ❑ Section VI was hopeful that the NYSPHSAA would look at modifying the formula to identify game reductions. A student-athlete who plays three team sports loses at least six contests (eight if he/she is a hockey player) in a given year while an athlete that runs cross country, winter track/field, and spring track/field loses nothing due to no reduction in contests.



### Chapter 7 (Kurt Munson: Au Sable Valley Central High School)

- ❑ The CVAC conference is currently revising and updating each sport's by-laws.
- ❑ Scheduling for volleyball has begun in preparation for the move from the winter to the fall season for the 2010-11 school year.
- ❑ Issues developed regarding a proposed combined NYSPHSAA mandatory meeting for Athletic Directors in both Sections VII and X. Due to the distance between schools within the 2 Sections and the overall geographical size, both Sections will propose separate meetings as has been done in the past.

### Chapter 8 (Denise Kiernan: Oceanside Union Free School District)

- ❑ Chapter 8 held its first monthly meeting of the school year on September 16.
- ❑ The "Life of an Athlete-Year 5: Putting It All Together" will be presented on January 26.
- ❑ Discussions are taking place regarding the re-organization (alignment) of fall 2010 sports.
- ❑ The use of independent competitors will be eliminated for the fall of 2010.
- ❑ The documentation of injuries for the wearing of helmets in girl's lacrosse is ongoing.
- ❑ The 20th Annual Nassau County High School Football Coaches Association Clinic will be held March 5-6 at Oceanside High School and will feature the Syracuse University coaching staff and the head coaches of LIU and C.W. Post.
- ❑ Max Cuttler (Long Beach High School) and Mariah Pewarski (Garden City High School) were selected to receive the Chapter 8 Scholar Essay awards.

### Chapter 9 (Bob Siracuse, CAA: Goshen Central School)

- ❑ The Beacon City School District is contemplating a move from Section I to Section IX due to issues with the current alignment structure in Section I. The school district withdrew their application for 2010-11 for financial reasons but will reconsider the change in the future.
- ❑ The Section IX alignment for 2010-11 divisional structure in wrestling was approved. There was also realignment for some schools in soccer, basketball, baseball, and softball with the change in classification numbers from the NYSPHSAA.
- ❑ Regarding sportsmanship, the consequence for a coach who fails to serve the suspension penalty will result in a two game suspension and must enroll in the Philosophy/Principles of Coaching course.
- ❑ There continues to be ongoing processing issues with the TEACH Application System for non-teacher coaches.
- ❑ Approval was granted for the use of pink basketballs for boys' and girls' teams for Coaches vs. Cancer fundraiser games as previously approved by the NFHS.

### Chapter 10 (Eileen Kilcullen, CAA: Franklin Academy)

- ❑ The Section is seeking ideas that would help schools deal with the anticipated budget issues that will occur in the 2010-11 school year.
- ❑ Section X has been working on finalizing a three year agreement with the Northern New York Sports Officials' Council. Progress has been made and it is hoped to have the agreement finalized soon.
- ❑ A new system for Section X All-Northern Awards began during the fall of 2009-10. Section X will continue to look for ways to improve the new program.

### Chapter 11 (Kevin O'Reilly, CAA: Brentwood High School)

- ❑ The Section XI Assistant Executive Director, Jack Sexton, will be retiring after 18 years of service.
- ❑ There will be a meeting between Sections VIII and XI to discuss placement and possible realignment of league structure within Section VIII.
- ❑ Longtime West Islip School District Athletic Director Wayne Shierant has retired.
- ❑ Patchogue-Medford High School Athletic Director Thomas Combs will be the new Football Coordinator for Section XI.
- ❑ LTC 616 (Management of Indoor Plant Assets) will be offered on January 25 at Stony Brook.
- ❑ The Life of an Athlete-Part 5 will be presented on January 27.

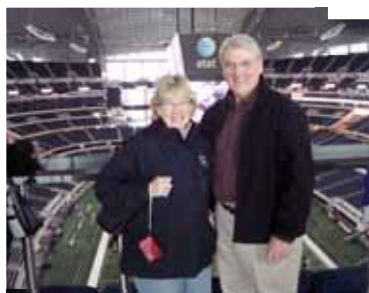
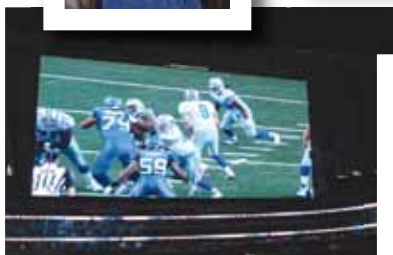
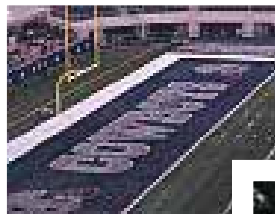
### CHSAA (Don Scarola: Chaminade High School)

- ❑ No report at this time.



# HIGHLIGHTS

## NATIONAL CONFERENCE





## Webinar Leadership Training Courses Via the Internet

We are pleased to announce that the NIAAA will be webinar teaching LTC 501, 502, 504 via the internet in the spring of 2010. The athletic administrator will be able to view the course from the convenience of their home or office. Administrators will also have the opportunity to pose live questions and the class can be divided into discussion groups with the capability of receiving reports from each groups. What better way to take a class? There will be no travel time and no travel costs (gas, meals or lodging).

Our suggestion would be to use the computer that is connected to the greatest bandwidth (DSL, Cable or T-1 line) which could be at your school if you do not have high speed internet connection at home. However you can get the broadcast with a 56K / dial up modem typically used with home computers. The only issue here is that this type of internet connection will be slower since pictures/PowerPoint take longer to download.

### Equipment Needed

Personal Computer with sound card, speakers and a microphone (Inexpensive \$10 microphone will work fine which can be purchased at any computer store)

### Course Dates (Spring-2010)

___501	Mondays	April 5 and 12
___502	Wednesdays	April 7 and 14
___504	Thursdays	April 8 and 15

### Course Times

The Courses will be taught by experienced faculty. Each class will be a 150 minute session, taught on two consecutive Monday, Wednesday or Thursday evenings.

7:30 pm - 9:30 pm Eastern Time	4:30 pm - 6:30 pm Pacific Time
6:30 pm - 8:30 pm Central Time	2:30 pm - 4:30 pm Alaska Time
5:30 pm - 7:30 pm Mountain Time	1:30 pm - 3:30 pm Hawaii Time

### Registration

The NIAAA has established a fee of \$100 for each webinar course. Download the enrollment form from the NIAAA website [www.niaaa.org](http://www.niaaa.org) and use your credit card or pay by check returning the form with payment to the NIAAA, 9100 Keystone Crossing, Suite 650, Indianapolis, Indiana 46240. When using a credit card you can fax the enrollment form to 317-587-1451.

### Registration Deadline

Deadline for all classes will be March 12, 2010 Course manuals will be sent to you prior to the first class.

### Certificates and Missed Classes

Certificates will be mailed to those that complete the entire course. You must be able to participate in both sessions in order to receive credit for completing the course and receive a certificate of completion. There will be no opportunity to make up a missed class session.

**For additional information contact the NIAAA office at 317-587-1450 or [pconrad@niaaa.org](mailto:pconrad@niaaa.org)**

# New York State Athletic Administrator's Association, Inc. 2010 Conference Program Highlights

## Tuesday – March 16, 2010

8:00 a.m. – 12:00 p.m. LTP Course 501- Philosophy, Leadership Organizations & Professional Programs  
 8:00 a.m. – 12:00 p.m. LTP Course 504 - Legal Issues I (Risk Management)  
 8:00 a.m. – 12:00 p.m. LTP Course 701 - Administration of Middle School Athletic Programs  
 8:00 a.m. – 12:00 p.m. NYS Council of Administrators Meeting  
 1:00 p.m. – 5:00 p.m. LTP Course 502 - Administration: Principles, Strategies & Methods  
 1:00 p.m. – 5:00 p.m. LTP Course 508 - Legal Issues III (Hazing, ADA, Employment Law)  
 1:00 p.m. – 5:00 p.m. LTP Course 705 - Coach Centered Educational Athletics – Character Based Mentoring  
 2:00 p.m. – 5:00 p.m. **Conference Registration & Triple A Shoppe** (Gallery)  
 5:00 p.m. – 6:30 p.m. **OPENING GENERAL SESSION – (Dr. John Pelizza)**  
 6:45 p.m. – 8:45 p.m. **EXHIBIT HALL FESTIVAL - Opening Hospitality Reception – Food/Refreshments**  
**Visit Exhibitors - Drawings, Door Prizes, Special Events**

## Wednesday – March 17, 2010

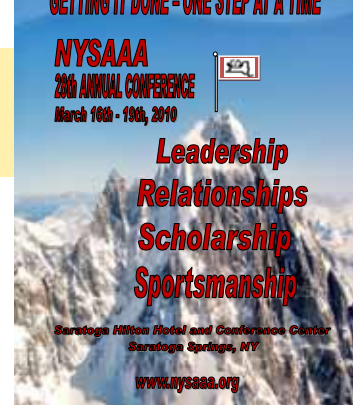
7:30 a.m. – 8:30 a.m. **State Committee, Chapter Representatives & Retired Directors Breakfast Meetings**  
 8:00 a.m. – 5:00 p.m. Exhibit Hall Open (Last Day – Will not be open on Friday)  
 7:30 a.m. – 8:30 a.m. New Athletic Directors/First Time Attendees' Conference Orientation  
 8:00 a.m. – 11:30 a.m. **Conference Registration (Gallery)**  
 8:00 a.m. – 4:30 p.m. Triple A Shoppe – Logo Clothing & Supplies (Gallery) – (Last Day/Not Open on Friday)  
 8:00 a.m. – 3:00 p.m. Larry "Sparky" Rector Materials & Drop-In Center  
 8:30 a.m. – 9:30 a.m. **SECOND GENERAL SESSION – (Frank & Brenda Marrero)**  
 9:30 a.m. – 10:30 a.m. Visit the Exhibitors – **Drawing #1 – 10:00 a.m.**  
 10:30 a.m. – 11:30 a.m. **"WORKSHOP SESSION A"** (check your program)  
 11:45 a.m. – 1:15 p.m. Dave Martens Conference Awards Luncheon  
 1:15 p.m. – 2:15 p.m. Visit the Exhibitors – **Drawing #2 – 1:45 p.m.**  
 2:30 p.m. – 3:30 p.m. **"WORKSHOP SESSION B"** (check your program)  
 3:45 p.m. – 5:00 p.m. Visit the Exhibitors – **Closing Session - Drawing #3 – 4:30 p.m.**  
 3:45 p.m. – 5:30 p.m. **NYSAAA Representative Board Meeting**  
 3:30 p.m. – 5:00 p.m. Section Secretaries and Treasurers Meeting of NYSPHSAA  
 3:30 p.m. – 5:00 p.m. NYSPHSAA Sportsmanship Committee (by invitation)  
 6:00 p.m. - Dinner on your own – Saratoga Area Restaurants – St. Patrick's Day

## Thursday – March 18, 2010

8:00 a.m. – 10:00 a.m. CAA EXAM  
 8:00 a.m. – 4:00 p.m. Spouse Activities & Lunch (Gideon Putnam Hotel)  
 8:00 a.m. – 3:00 p.m. Larry "Sparky" Rector Materials & Drop-In Center  
 8:00 a.m. – 9:00 a.m. **THIRD GENERAL SESSION (Tom Doyle)**  
 9:15 a.m. – 10:15 a.m. **"WORKSHOP SESSION C"** (check your program)  
 10:15 a.m. – 10:45 a.m. BREAK  
 10:45 a.m. – 11:45 a.m. **"WORKSHOP SESSION D"**  
 12:00 p.m. – 1:15 p.m. Past Presidents and NIAAA Section I Luncheon  
 12:00 p.m. – 1:15 p.m. Leadership Luncheon (by invitation)  
 1:30 p.m. – 2:15 p.m. **"WORKSHOP SESSION E"**  
 2:30 p.m. – 3:45 p.m. **FOURTH GENERAL SESSION –**  
 Nina Van Erk, Executive Director, NYSPHSAA  
 4:00 p.m. – 5:00 p.m. **NYSAAA Annual Meeting – Annual Meeting**  
 5:30 p.m. – 6:30 p.m. **Gift, Bingo Raffle & Meeting Raffle**  
 7:00 p.m. President's Reception (by invitation only)  
 Roy O'Neill Conference Awards Banquet

## Friday – March 19, 2010

8:00 a.m. – 9:30 a.m. Conference Breakfast, Re-cap, Acknowledgements  
**50/50 Raffle, Chapter Door Prizes**  
 10:00 a.m. – 2:00 p.m. **LTP Course 630 (NEW) – Athletic Administration –**  
**Contest Management II – Contingency Responses**



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## Workshop & General Session Schedule

Brkout	3/17/2010	A	10:30-11:30 AM	Bruce Dick	The Female Athlete... What Have We Learned?
Brkout	3/17/2010	A	10:30-11:30 AM	Wayne Bertrand	Developing A Performance Improvement Plan Together
Brkout	3/17/2010	A	10:30-11:30 AM	Mike Giruzzi	Event Management
Brkout	3/17/2010	A	10:30-11:30 AM	John Pelizza	Dynamic Presentations
Brkout	3/17/2010	B	2:30-3:30 PM	Chris Hummel	Concussion Management
Brkout	3/17/2010	B	2:30-3:30 PM	Lou Cioffi	First Amendment Rights of Teachers and Administrators
	3/17/2010	B	2:30-3:30 PM	Phillip Steck	First Amendment Rights of Teachers and Administrators
Brkout	3/17/2010	B	2:30-3:30 PM	Lorraine Barbarash	How Do We Get It All Done?
Brkout	3/17/2010	B	2:30-3:30 PM	Mike Kroemer	Using Today's Technology to Get It Done!
Brkout	3/18/2010	C	9:15-10:15 AM	Renee James	Legal Issues
Brkout	3/18/2010	C	9:15-10:15 AM	Bob Zifchock	Full Circle Leadership
Brkout	3/18/2010	C	9:15-10:15 AM	Carl Normandin	Coaching Issues and Dilemmas
Brkout	3/18/2010	C	9:15-10:15 AM	Tracy Harding	Education of a Sports Season
Brkout	3/18/2010	D	10:45-11:45 AM	Trish Kocalski	Hot Topics In PE/Athletics
Brkout	3/18/2010	D	10:45-11:45 AM	Glen Maisch	Sportsmanship Programs
Brkout	3/18/2010	D	10:45-11:45 AM	Jim Rose	Developing and Implementing Coaching Evaluation Procedures
Brkout	3/18/2010	D	10:45-11:45 AM	Katherine Polasek	Enhancing Coach-Parent Relationships In Sport
Brkout	3/18/2010	E	1:30-2:15 PM	Christine Gasser	Reducing Sport Liability
Brkout	3/18/2010	E	1:30-2:15 PM	Tom Doyle	The Sport Parent's Manual
Brkout	3/18/2010	E	1:30-2:15 PM	Carl Normandin	Technology and Coaching Education
Brkout	3/18/2010	E	1:30-2:15 PM	Jeff Manwaring	Sportsmanship-Focusing on High School Athletics

## FRANK & BRENDA MARRERO

### TO SPEAK AT NYSAAA SECOND GENERAL SESSION



The second General Session, at 8:30 am on Wednesday, March 17th will feature as guest speakers, Frank and Brenda Marrero from Vacaville, CA. Their presentation is very moving and timely. It provides cutting edge information that all athletic administrators and coaches need to know about one of the most serious problems in our school sports programs, as well as a frank discussion of the problems we face as educators and parents.

Frank and Brenda lost their oldest son to steroid abuse on September 26, 2004. At age 19, Efrain Anthony Marrero was like so many teenagers in our community. He was active in sports, popular with classmates and was adored by his parents, Frank and Brenda Marrero of Vacaville, CA.

That tragic event has forever changed their family in ways they are still struggling to understand. But one thing is certain; they have dedicated the rest of their lives to preventing this devastating loss from happening to other families. To that end they have founded the Efrain Anthony Marrero Foundation.

Today the Marrero's honor Efrain's memory by educating America's children, parents, coaches and the medical community about the dangers of steroid abuse. Frank and Brenda Marrero, Efrain's parents, have spoken throughout the United States to high schools, Air Force units, congress, and athletic organizations about Efrain's story, suicide prevention and steroid awareness.

Brenda Marrero is on the Board of Directors and serves as the Board Secretary for the foundation. She is the mother of three children: Efrain (25) (deceased), Erika (22) and Ethyn (6) years old.

Frank Marrero is a Retired Colonel in the Air Force Reserve and a pilot with United Airlines for 18 years. He is a graduate of the Air Force Academy and a 25-year decorated veteran most recently honorably serving his nation in Operation Iraqi Freedom.

The Efrain Anthony Marrero Foundation,  
*Fighting Against Steroids Together*  
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[www.nosteroids.org](http://www.nosteroids.org)  
 707-447-1058





## ATTENTION CONFERENCE ATTENDEES!!

First time attendees, please be sure to attend the "First Time Attendee Conference Orientation Session – Wednesday morning at 7:30 am to 8:30 am in Travers. A light breakfast with coffee & beverage will be served. Here you will pick up valuable information and tips on how to make the most of your conference experience.

## "SPARKY" RECTOR DROP IN CENTER

Will be open each day beginning on Wednesday in the Whitney room. Items brought in for the center may be dropped off on Tuesday afternoon at the Whitney or at the conference office (Phila). ALL ATTENDEES are urged to bring something that can be shared with other athletic administrators via the center. If you are bringing something, please make at least 150 copies (or more). If you can't bring copies, send a single copy to Dave Garbarino (Binghamton) and he will copy for the center.

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## IDEAS THAT WORK

(Ideas taken and reproduced monthly from the NIAAA Website)

### Event Management

#### "Athletes Speak Out"

(Kevin Horrigan, CAA, Athletic Director, Greenfield Central High School, Greenfield, Indiana) - We started using student-athletes at Greenfield Central High School to help in the delivery of important information at our fall, winter and spring parent meetings.

We selected student-athletes who had the respect of not only their peers, but also of the adult community. I met with the student-athletes and told them of our idea. They were excited that they had been chosen and that we had the confidence in them to do the task. I explained to them that I felt if parents heard from students, it would be more meaningful than if administration voiced the same issues. My goal was to try and make an impact on parent behavior. We quickly decided on two topics of importance: 1) parents not providing alcohol or drugs to student-athletes and not providing a place where such activities could take place, and 2) parents exhibiting good sportsmanship at athletic events, just as we ask our students to do the same.

Although I gave them some suggestions and ideas, such as a tag-team approach to speaking, I trusted them and just turned them loose with the topics. We met one more time before the parent meeting night to see how they were doing. I was very impressed with what they shared with me.

When the big night came, they were nervous, but spoke from the heart and did an absolutely wonderful job. Among other things, they talked about being embarrassed at athletic contests by the adults who acted inappropriately. They talked about what it was like in the locker room after a game if it were your parent who had been thrown out of an athletic contest. They talked about cheering positively and not negatively. They talked about being parents and not necessarily their friends. They talked about knowing students who had lost their lives after drinking at a party in which parents either provided alcohol or knew it was present. It was so quiet in the auditorium you could have heard a pin drop. When they were finished speaking, they received a standing ovation. And even though I was prepared to cover anything they might forget, other than thanking them, I could not have said anything better. In the time since, I have had numerous parents thank me for having the students speak to them. I have also had several students volunteer to speak in the future. Although you will never reach everyone, I believe these young people and their messages came through loud and clear.

The NYSAAA welcomes ideas submitted by its members. Email to [nysaaa@yahoo.com](mailto:nysaaa@yahoo.com)



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