Minutes
Executive Board Meeting
February 3-4, 2019
Saratoga Springs, New York

Attendees: Denise Kiernan, President
            Brett Banker, President-Elect
            Michael Murray, Vice President
            Mike Giruzzi, Treasurer (via phone)
            Dennis Fries, NIAAA Liaison
            Scott Sugar, Past President

            Alan Mallanda, Executive Director
            Jim Wright, Associate Executive Director
            Chris Rozek, Recording Secretary

Absent: Pete Shambo, Director of Professional Development
        Roger Brown, Secretary

Meeting was called to order by President Denise Kiernan at 12:06 p.m.

Motion was made to accept minutes from fall meetings.
1st – Brent Banker                                      2nd – Scott Sugar                  Passed

Membership Report & Conference Report – Alan Mallanda & Chris Rozek
➢ Membership has increased due to the new Final Forms online registration.
➢ Chapter Representatives will be given a listing of their members to review. We will ask them to give us any athletic administrators that are no longer in their chapter.

Treasurer’s Report – Mike Giruzzi (via phone)
➢ Treasurer’s Report (attached) was reviewed.
➢ Association is in good shape.
➢ We received the online course rebate of $1,250.00 from the NIAAA.
➢ Ray Wager is still finishing the 2017-2018 and will be submitting the final report soon.

Motion was made to accept the treasurer’s report.
1st – Denny Fries                                      2nd – Michael Murray               Passed

more...
Conference Registration & Updates – Chris Rozek & Alan Mallanda
➢ The updated schedule is attached.
➢ Registration packing will be at 4:30 p.m. on Tuesday evening for conference planners.
➢ There will be no AAA Shoppe this year.
➢ Representative Board meeting will be 3:00-5:00 p.m. on Wednesday, March 13th.

President’s Report – Denise Kiernan
➢ Please see attached report.
➢ There has been some changes made in the conference schedule due to a keynote speaker not available on Friday. Updated schedules will be put on the website.

Nomination Committee – Scott Sugar
➢ We currently have nominations for vice president. Scott Sugar, Jim Wright & Murphee Hayes will be doing the video interviews.
➢ We currently have nominations for secretary. Murphee Hayes & Jim Wright will be doing the video interviews.

NIIAA Report – Denny Fries
➢ Please see attached report.
➢ Congratulations to the following 2019 award recipients:
   Dr. James Wright – NIIAA State Award of Merit
   John Rathbun – Otis Sennett Award of Excellence
   Peter Shambo – Dr. Jack Foley Award
➢ Scott Sugar has written a President’s Handbook as his CMAA project. It was a very good report and it will be a good resource for incoming presidents.

A motion was made to continue to sponsor a golf hole at the National Conference for $250.00.
1st – Scott Sugar  2nd – Brett Banker  Passed

➢ Summer Institute will be held June 23-26, 2019.

Executive Director’s Report – Alan Mallanda
➢ Please see attached report.
➢ Website is kept up-to-date and the current newsletter was sent out the end of January.
➢ Hall of Fame Class of 2019 is all set.
➢ Recommendations go through screening committee & then through the rating committee and then to Executive Board for recommendation.
➢ 2020 – looking for nominations.
➢ Wall of Honor – two inductees will be added this year. It will take place at the luncheon.
➢ The meeting schedule is noted on the attached Executive Director’s report for the coming year. Please put these dates on your calendar.
➢ 2019 Corporate Sponsors – attached

A motion was made to appoint Roger Brown & Don Webster as Co-Chairs of the Hall of Fame
1st – Denny Fries  2nd – Scott Sugar  Passed

➢ Dr. Mira will be serving on the Hall of Fame committee.
➢ Memberships – approved a dues increase next year to $160.00 dual membership.
➢ Members moving from one district to another: Memberships do not go with the school, membership stays with the person.
Associate Executive Director Report - Jim Wright
➤ Please find report attached.
➤ Starting mentoring classes in Chapter 11. It's a six-month course for aspiring athletic director. LTC 504 & membership to the state & national are offered.
➤ Certification is making headway.
➤ We are looking at the possibility of building a social media avenue.

Professional Development Report - Alan Mallanda for Pete Shambo
➤ Please find Pete’s report attached.
➤ Eight LTI courses will be available at the conference.

New Business:
➤ Brett Banker will create an agenda for the Chapter Representative meeting.
➤ Denny Fries is now the Section I Representative to the NIAAA on the Retired Committee.
➤ Trying to brainstorm on how to make better use of retired athletic administrators.

At this time the meeting was adjourned at 3:50 p.m.  
1st – Scott Sugar  2nd – Denny Fries  passed

Meeting was resumed and called to order on Monday, February 4th at 8:30 a.m.

➤ The Board started review of the POP Manual.

A motion was made to approve the President's Manual created by Scott Sugar as an appendix to the POP Manual.  
1st – Denny Fries  2nd – Brett Banker  passed

➤ Revisions started to be made to a few chapters in the POP Manual. It was agreed to continue with revisions at the spring meeting in June. All changes will be recorded in the minutes from the spring meeting.

With no further business, the meeting was adjourned at 10:46 a.m.  
1st – Denny Fries  2nd – Scott Sugar  passed

Respectfully submitted by:

Chris Rozek
Chris Rozek  
Recording Secretary
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<th>B</th>
<th>C</th>
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Treasurer’s Report for:
February 1, 2019

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February 2019 Balance:   $216,499.06
February 2018 Balance:   $195,356.64
January 2017 Balance:    $188,801.40
June 2016 Balance:       $85,546.63
January 2016 Balance:    $179,532.87
June 2015 Balance:       $160,291.46
Dec 31, 2014 Balance:    $146,677.25
June 2014 Balance:       $135,601.17
Dec 31, 2013 Balance:    $162,411.95

Respectfully submitted,
Mike
PRESIDENT’S REPORT

Executive Board Meeting
Embassy Suites, Saratoga Springs, NY
February 3-4th, 2019

Activities:

NYSPHSAA Executive Committee Summer Meeting Lake Placid NY
Section I Regional Meeting Fall 2018
NYSPHSAA Executive Committee Fall Meeting Saratoga NY
NIAAA Conference-San Antonio TX December 2018

Conference Planning 2019- “Leadership.....Get a Head in the Game”

Conference Program Planning Team:
Susan Dullea, Program Planner
Section VIII-Patrick Pizzarelli, Chris Ceruti, Jennifer Keane
Section I-Todd Santabarbara, Mike Cring, Jason Semo, and Steve Young

Thursday, March 14th General Session Keynote:
9:15-10:30am
Dr. Greg Dale, Duke University
Accountability and Empathy as it relates to Leadership

***Breakout Session A

Thursday, March 14th Second General Session Keynote:
1:30-2:30pm
Dr. Marc Brackett, Yale University
Social and Emotional Wellness: Learning how to regulate as an Administrator, Coach, and Student Athlete

***Breakout Session B
Friday, March 15th Third General Session Keynote:
10:00-11:00am
Jay Hammes, National Faculty Instructor-NIAAA
President of Safe Sport Zone
Emergency Management of Interscholastic Athletic Events

Friday, March 15th Fourth General Session
2:00pm-3:00pm
Dr. Robert Zayas, NYSPHSAA

Break Outs:

PCA-Positive Coaching Alliance-Emily Archibald
Developing Better Athletes, and Better People
Training and Education for Coaches, Sports Parents, Student Athletes, and Administrators

Thomas Baker, CAA Section I
Positively promoting your athletic program to the community

NAMI, National Association for Mental Illness
Dr. Ken Duckworth, Medical Director for Information, Support and Education

Mike Giulino, CAA Retired Byram Hills
Negligence and Liability

Mark Leinweaver, Perfect Placememnt
College Athletics “Recruiting Perfect Placement Presentation for Parents and Student Athletes

Dr. Jim Wright, CMAA Asst. Executive Director NYS AAA
The Google Suite for the Athletic Administrator

Tawn Turnesa, Sleepy Hollow High School Chairperson, Health and PE
Mindfulness for the Student Athlete and the Coach

LTC Courses: Peter Shambo

Tuesday, March 12th    LTC 508, 630

Wednesday, March 13th LTC 627,510, 631,790, 714, 503

LTC 631 Emergency Management of Interscholastic Athletic Events
Jay Hammes, NIAAA
**New/Old Business:**

**Wednesday, March 13<sup>th</sup>**

NYSSAAA Representative Board Meeting

   Agenda Items/Discussion

**Thursday, March 14<sup>th</sup>**

Chapter Representative /Committee Chairs Breakfast Meeting

   Agenda Items/Discussion

Mobile Event Application: National Conference/Discussion

Awards Criteria and Offerings/Discussion
NYSAAA Liaison Report: Dennis Fries, CMAA
February 3-4, 2019 Meeting Executive Committee

NIAAA:

**National Conference information**
December 14-17, 2019 - National Harbor, MD - Gaylord National Hotel (NYSAAA people stay until Weds., 12/18)
Registration available on-line at: www.niaaa.org on July 8, 2019
December 12-15, 2020 - Tampa, FL - Marriott/Embassy/Conference Center
December 10-14, 2021 - Denver, CO - Colorado Convention Center
December 9-13, 2022 – Nashville, TN – Gaylord Opryland Hotel and Conference Center

**2019 NIAAA Delegate Assembly Delegates:**
Mike Giruzzi, Denise Kiernan, Brett Banker, Mike Murray, Dennis Fries (JW & AM – Alt.)
If you cannot attend please let me know by Tuesday, October 1, 2019

National Emergency Network: NY Contact People: Alan Mallanda, Dennis Fries, Pat Pizzarelli
The NEN’s initiative -- (Blood Drive; Thurs., 3/14 [Goal: 50 units)
2020 Conference - Wounded Warriors
NIAAA Committee members: PS (Chair.)– Cert.; SY – Accreditation; DF – QPA&Retired; MH – Awards; JW - Mentoring

**NIAAA: Web Site (NIAAA athlete certificates: 3 Season Athlete and Scholar Athlete Recognition)**
Conference Reservations
Sponsorship of a golf hole at the NIAAA Conference - $250.00

NIAAA: Mike Blackburn – Executive Director; Phil Rison – Assoc. Executive Director

**NYSSAA Notes:**
Continued thanks to Alan and Chris for the organization’s fiscal health.

**Section 1 Meeting:**
2020 – New Jersey; 2021 – New Hampshire; 2022 – Vermont; 2023 – Rhode Island

**16th Section 1 Summer Institute (June 23 – June 26, 2019) Under the leadership of: Pete Shambo and Steve Young.**

**Student-Athlete Winners:**

**Section 1 winners moving on to NIAAA consideration:**
2007 - John Mackintosh, Chapter – 7 - Cathy Phillips, AD
2008 - none
2009 - Caroline Frances Tolli, Chapter - 6 - Patrick Burke - AD
2010 - Kelsey Johnson, Chapter - 10 - Eileen Kilcullen – AD
2011 - Taylor Malmsheimer, Chapter – 3 - J. Michael Byrnes – AD
2012 - none; 2013 - none

**2019 NYSSAA Student Athlete Scholar/ Essay winners are:**
Ryan Onatzevitch, York Town HS – Chapter 1 (Robert Barrett – AD); Sue Dullea – Chapter Rep.
Brianna Bromley, Batavia City HS – Chapter 5 (Mike Bromley – AD); Patrick Irving – Chapter Rep.

**NIAAA Membership accommodation for maintaining 70% of NYSSAA total potential members in the NIAAA:**

**2019 Awards:**
State Award of Merit – Jim Wright, Ed.D – CMAA  
Otis Sennett Award – John Rathbun  
Dr. Jack Foley Award – Pete Shambo – CMAA
(Foley award recipient will be forwarded as our Frank Kovaleski Award Nomination to Section 1)

(2018 Winners)
Presenter – Steve Young - CMAA
Presenter – Eileen Kilcullen - CAA
Presenter – Greg Warren - CMAA

df – February 2019
EXECUTIVE DIRECTOR’S REPORT
Executive Board Meeting
Embassy Suites – Board Room
February 3-4, 2019 – Saratoga Springs, NY

NYSSAA Office Items/Activities –
  NEDC Conference Meeting – San Antonio, TX, December 2018
  NEDC Summer Meeting – Canton, OH, July 23-26, 2019
  NIAAA Section I Meeting – Saratoga Springs, NY, April 3-4, 2019
  Winter Pre-Conference Newsletter/Ezine, Webpage
  2019 Conference Preparations

Communications/Correspondence
  Website
  Newsletter

Ongoing Projects
  Certification
  Hall of Fame 2019 & 2020
  Wall of Honor
  Online Registration & Membership
  Other Items

Meeting Schedules (2019)
  Conference Executive Board Breakfast Meeting – Wednesday, March 13, 2019, 8:30 am
  Conference Rep. Board Meeting – Wednesday, March 13, 2019, 3:00 pm
  Spring – Executive Board Re-organization - June 25, 2019 - TBD

Corporate Sponsorships
  2019 Report/Update

2019 Conference Updates – Highlights – Review of Highlights/Changes
  Wednesday Evening Festival Activities, Food & Refreshments
  Exhibit Hall Closes on Thursday – Banquet on Thursday
  President’s Reception – High Rock – Wednesday 5:30 pm
  Leadership Training Classes – Schedule Split to 3 days/7 classes

Future Conferences
  2019 – March 13-15, Saratoga Hilton
  2020 – March 18-20, Saratoga Hilton
  2021 – March 16-19, Saratoga Hilton
  2022 – March 15-18, Saratoga Hilton
  2023 - March 14-17, Saratoga Hilton

Alan Mallanda, CMAA, Executive Director, 119 Pleasant View Road, Lake Luzerne, NY 12846
Phone: 518-654-9663  Fax: 518-654-6918  Cell: 607-368-5060
2019 CORPORATE SPONSORS

PLATINUM ($10,000+): Full Page Ad + Sponsor Page + Website

ALL AMERICAN PUBLISHING

CORPORATE PARTNERS ($5,000+): Full Page Ad + Sponsor Page + Website

ZOLNIER CHAMPIONSHIP RINGS
BSN SPORTS
FINAL FORMS

ELITE CORPORATE SPONSORS ($2,500+): Full Page Ad + Sponsor Page + Website

SPORTS YOU
SCHEDULE GALAXY
BIG TEAMS/SCHEDULE STAR
AXA ADVISORS
COACHES DIRECTORY
THE NEFF COMPANY
DAKTRONICS
rsCHOOLTODAY
THE SARATOGA HILTON (NO AD)

CORPORATE SPONSORS ($1,500): NO ADS – LOGO/HYPERLINK ON SPONSOR PAGE ONLY + Website

RIDDELL
FIELD TURF
ATURF
KEYSTONE PUBLISHING NETWORK
PLATINUM ROYALTIES
VARSITY ATHLETIC
RANK ONE SPORT

CONTRIBUTOR ($500+): WEBSITE ONLY (LOGO + LINK)

CHAMPIONSHIP AWARD GUYS
PLAQUES & SUCH
| A | B | C     | D    | E    | F                  | G   | H      | I       | J             | K     |
|---|---|-------|------|------|--------------------|-----|---|---|---|----------------|------|
| 1 |   |       |      |      |                    |     |       |       |               |       |
| 2 |   |       |      |      |                    |     |       |       |               |       |
| 3 | CORPORATE SPONSOR |     |      |      |                    |     |       |       |               |       |
| 4 | NIAAA | $3,225 | $0   | $3,225 | LTI Rebates       |     | X | N/A |     | $3,225         |       |
| 5 | Championship Award Guys | X | $0   | $600 | $600 | HOF Crystal Awards |     |     | N/A |               |       |
| 6 | Stuffing Fees | $0 | $0   | $0 | $0 | On Request |     |     |     |               |       |
| 7 | Plaques & Such | X | $0   | $250 | $250 | Awards & Plaques |     |     |     |               |       |
| 8 |   |       |      |      |                    |     |       |       |               |       |
| 9 | CORPORATE SPONSOR |     |      |      |                    |     |       |       |               |       |
| 10 | Clell Wade Coaches Directories | X | $2,500 | $500 | $3,000 | LTI Sponsor & Mail List |     | X | Jan. 1 Exp. |               |       |
| 11 | Daktronics, Inc. | X | $2,500 | $0 | $2,500 | Scoreboards, Timing Sys., Video, Sound |     | X | Jan. 1 Exp. | $2,500         |       |
| 12 | Saratoga Hilton | X | $0   | $2,500 | $2,500 | Conf. Hospitality |     | X | N/A | by Contract | $2,500         |       |
| 13 | AXA Equitable | X | $2,500 | $0 | $2,500 | Financial Planning/Awards Reception |     | X | Jan. 1 Exp. |               |       |
| 14 | Field Turf/Chenango Contracting | X | $2,000 | $0 | $2,000 | Turf Fields & Installations |     | X | Jan. 1 Exp. |               |       |
| 15 | All American Publishing | X | $1,500 | $8,500 | $10,000 | Newsletter (Ezine) |     | X | Jan. 1 Exp. | $10,000        |       |
| 16 | Riddell Athletic & Reconditioning | X | $1,500 | $0 | $1,500 | Athletic Equip. & Reconditioning |     | X | Jan. 1 Exp. |               |       |
| 17 | Big Teams (Schedule Star) | X | $0   | $2,500 | $2,500 | Website Host, Scheduling Software |     | X | N/A | n/a | $1,500         |       |
| 18 | Varsity Awards | X | $1,500 | $0 | $1,500 | Chenille Letters & Awards |     | X | X | Sep't. exp. | $1,500         |       |
| 19 | The Neff Company | X | $2,500 | $0 | $2,500 | Awards, Chenille Letters, Cloth |     | X | X | Jan. 1 Exp. | $2,500         |       |
| 20 | A-Turf | X | $1,500 | $0 | $1,500 | TurfFields & Installations |     | X | X | Nov. 1 Exp. | $1,500         |       |
| 21 | Baron Championship Rings | ? | $2,500 | $0 | $2,500 | Championship Rings + % of Sales |     | n/a | Jan. 1 Exp. |               |       |
| 22 | SportsYou | X | $2,500 | $0 | $2,500 | Athletic Office Communications |     | X | Jan. 1 Exp. |               |       |
| 23 | BSN, inc. | X | $0   | $5,000 | $5,000 | Sporting Goods Dealerships |     | X | April 1 Exp. |               |       |
| 24 | Final Forms | X | $2,500 | $0 | $2,500 | Online Forms |     | X | X | April 1 Exp. | $2,500         |       |
| 25 | Keystone Purchasing Network | X | $1,500 | $0 | $1,500 | Cooperative Purchasing Group |     | X | X | Dec. | $1,500         |       |
| 26 | rSchoolToday | X | $2,500 | $0 | $2,500 | Scheduling, Website, Regist. Software |     | X | X | Jan. 1 Exp. | $2,500         |       |
| 27 | Schedule Galaxy (Oak Tree Ventures) | X | $2,500 | $0 | $2,500 | Speaker Fee for Gen. Session |     | X | X | Jan. 1 Exp. | $2,500         |       |
| 28 | Platinum Plus | X | $1,500 | $0 | $1,500 | School/Team Fundraising |     | X | Jan. 1 Exp. |               |       |
| 29 | Zolnier Championship Rings (NEW) | X | $3,500 | $1,500 | $5,000 | Championship Rings |     | X | X | Jan. 2 | $5,000         |       |
| 30 | Rank One Sports (NEW) | X | $1,500 | $0 | $1,500 | Health & Injury Reporting Software |     | X | X | Jan. 1 | $1,500         |       |
| 31 | Matrix Fitness Corp. (NEW) | ? | $3,500 | $0 | $3,500 | Fitness & Conditioning Equipment |     | X | Jan. 1 |               |       |
| 32 | Musco Lighting | ? | $3,500 | $0 | $3,500 | ? |     |     |               |       |
| 33 |   |       |      |      |                    |     |       |       |               |       |
| 34 |   |       |      |      |                    |     |       |       |               |       |
| 35 |   |       |      |      |                    |     |       |       |               |       |
| 36 |   |       |      |      |                    |     |       |       |               | $41,325 |
| 37 | Subtotals |     | $39,225 | $21,350 |                |     |       |       |               | $41,325 |
| 38 | Total Cash + In Kind |     | $60,575 |     |               |     |       |       |               |       |
| 39 |   |       |      |      |                    |     |       |       |               |       |
| 40 | Updated 1/14/19 |     |      |      |                    |     |       |       |               |       |
1. Arranging the final process with the Saratoga Hilton through amended BEO's handled by Executive Director, Mallanda.

2. Final meeting held 1-23-19 with President Kiernan and her Chapter VIII team to determine assignments and to fill any gaps that may exist. Meeting with Chapter I cancelled due to weather, but Susan Dullea has assured me that all is well and that assignments are made. Subsequently, most items of need have been sent.

3. Attended NEDC meeting in San Antonio to discuss paths for certification. Discussions also included mentoring and increasing local membership.

4. Attended Mentoring Ad Hoc Committee meeting in San Antonio. Developed survey for implementation to determine what hot buttons need to be addressed.

5. In San Antonio, taught LTC 707, Evaluations and Assessments of Staff

6. Began classes for aspiring AD/Mentoring program in Chapter 11 through the support of Executive Director Combs. All attendees will receive membership and access to LTC courses via tuition collected.

7. Chapter 11 completed offering of LTC 631 to all 56 AD's.

8. Met with NYSED Regent, Roger Tilles to discuss mandatory certification. Received support, but still need to get endorsement from superintendents.

9. Met with Dr. Robert Dillon, Assistant Superintendent for BOCES regarding certification as a followup to a memorandum given to NYSED through Darryl Daily that addressed concerns of the commissioner.

10. Taught LTC 504 to 17 aspiring AD's.
NYSSAAA Director of Professional Development

February 2019 Report

As 2018 draws to a close and we look to 2019, Leadership Training (LTI) and Certifications have been very busy offering the core courses for certification around our great State. Chapters 11, 7, 3, 1, 5, 8 and 4, have all offered LTI’s locally in their Chapter since last March. With the additional courses being added to the requirements for certification in 2019, many directors sought to become certified prior to the December 31st 2018 cut off under the old guidelines. We’re proud of the initiative taken by the Chapters above to offer courses to our membership on the local level. Under the new requirements, Directors will need to take 5 core courses in order to be eligible for CAA Certification. We have a full slate of courses that will be offered in March at our State conference. We will also have some of the best national instructors teaching.

Tuesday – March 12, 2019

5:30 p.m. – 9:30 p.m. LTC 508 Peg Penney and packer

5:30 p.m. – 9:30 p.m. LTC 630 Mike/Jay Hammas

Wednesday – March 13, 2019

8:00 - 12:00
5:00 p.m. – 9:00 p.m. LTC 627 Rob Wagner

8:00 a.m. – 12:00 p.m. LTC 510 Peg Penney and packer

1:00 p.m. – 5:00 p.m. LTC 631 Jay Hammas

1:00 p.m. – 5:00 p.m. LTC 790 Mike Gulino

1:00 p.m. – 5:00 p.m. LTC 714 Gary Stevens

1:00 p.m. – 5:00 p.m. LTC 503 Josh Lacy and Steve Young

The deadline to register and receive the class material is March 1st.

Respectfully submitted,

Pete Shambo CMAA

NYSSAAA Director for Professional Development