

**New York State Athletic Administrators Association, Inc.  
2021 Virtual Conference Schedule**

**Monday – February 22, 2021**

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8:30 a.m.- 10:00 a.m.	<b>CONFERENCE WELCOME &amp; OPENING GENERAL SESSION</b> Dottie Pepper, LPGA Professional Golfer & TV Analyst – “Common Denominators of the Successful”
10:00 a.m. – 11:00 a.m.	<b>Workshop A-1 - Gary Stevens, CMAA, Maine – “The Face of the Franchise – The Athletic Director &amp; Public Relations”</b>
11:00 a.m. – 12:00 p.m.	<b>VIRTUAL EXHIBIT HALL – Visit the Exhibitors</b>
12:00 p.m. – 1:00 p.m.	<b>Workshop Session A-2 – Doug Killgore, CMAA, Arkansas – “Strategies for Positive Parent Involvement”</b>
1:00 p.m. – 2:00 p.m.	<b>Workshop Session A-3 – Jake Von Sherrer, Director of Athletic Enrichment, The Maclay School, Tallahassee, FL – “Keys to a Championship Program”</b>

**Tuesday – February 23, 2021**

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8:00 a.m. – 9:00 a.m.	<b>Exhibitor Workshop – Daktronics Technology, Products &amp; Services (VIA Zoom)</b>
9:00 a.m. – 10:00 a.m.	<b>Workshop Session B-1 – Steve Young, CMAA &amp; Mike Gulino, CMAA – “The Mental Health of our Student Athletes”</b>
10:00 a.m. – 11:00 a.m.	<b>SECOND GENERAL SESSION</b> – Phil Rison, Associate Director, NIAAA, Carmel, IN – “Why Your Leadership is Paramount for Education-Based Athletics”
11:00 a.m. – 12:00 p.m.	<b>VIRTUAL EXHIBIT HALL - Visit the Exhibitors</b>
12:00 p.m. – 1:00 p.m.	<b>Workshop Session B-2 – Jay Hammes, CMAA, Racine, WI – “After School Event Security”</b>
1:00 p.m. – 2:00 p.m.	<b>Workshop Session B-3 – Gerry Durgin, CMAA, Gorham, Maine – “Modeling the Qualities of Leadership”</b>
6:00 p.m. – 7:00 p.m.	<b>Field Turf/Chenango Contracting Workshop (VIA Zoom)</b>

**Wednesday – February 24, 2021**

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8:00 a.m. – 9:00 a.m.	<b>Exhibitor Workshop – Final Forms/AMP (Via Zoom)</b>
9:00 a.m. – 10:00 a.m.	<b>THIRD GENERAL SESSION</b> - Doug Killgore, CMAA, “The Bow Tie AD” – Central Arkansas Christian School (retired) – “It's Not About Me - Others Centered Coaching and Servant Leadership”
10:00 a.m. – 11:00 p.m.	<b>Workshop Session C-1 – Phil Rison, CMAA, NIAAA Indianapolis, IN – “Risk Management Pitfalls for Athletic Administrators”</b>
11:00 a.m. – 12:00 p.m.	<b>VIRTUAL EXHIBIT HALL - Visit the Exhibitors</b>
12:00 p.m. – 1:00 p.m.	<b>Workshop Session C-2 – Sheri Stice, CMAA, Cypress, TX – “I Wish I knew This Earlier – When You Don’t Know What You Know”</b>
1:00 p.m. – 2:00 p.m.	<b>Workshop Session C-3 – Roy Turner, CMAA, North Carolina ADA Executive Director – “The Power of Positive Leadership”</b>

**Thursday – February 25, 2021**

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8:00 a.m. – 9:00 p.m.	<b>Retirement Planning Workshop – Equitable Investment Group (VIA Zoom)</b>
9:00 a.m. – 10:00 a.m.	<b>FOURTH GENERAL SESSION</b> - Dr. Lee Dorpfeld, University of South Florida – “Building Mental Health Crises Strategies”
10:00 a.m. – 11:00 a.m.	<b>Workshop Session D-1 – Dr. Lee Green, Kansas – “Sports Law Year in Review”</b>
11:00 a.m. – 12:00 p.m.	<b>VIRTUAL EXHIBIT HALL - Visit the Exhibitors</b>
12:00 p.m. – 1:00 p.m.	<b>VIRTUAL EXHIBIT HALL - Visit the Exhibitors</b>
1:00 p.m. – 2:00 p.m.	<b>VIRTUAL EXHIBIT HALL - Visit the Exhibitors</b>

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**Friday – February 26, 2021**

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8:00 a.m. – 9:00 a.m.	rSchool Today – Exhibitor Workshop (VIA Zoom)
9:00 a.m. – 10:00 a.m.	Workshop Session D-2 – Nathan Johnson, Andy Buchsbaum, CAA, Denny Fries, CMAA, Tom Morrell, CAA & Todd Nelson - “Unified Sports-Inclusion in Interscholastics”
10:00 a.m. – 11:00 a.m.	Workshop Session D-3 – NYSPHSAA Assistant Directors – Panel Discussion: “What Programs & Services Are There for Athletic Directors”
11:00 a.m. – 12:00 p.m.	<b>FIFTH GENERAL SESSION</b> – Dr. Robert Zayas, CAA Executive Director – “Trends and an Update From the NYSPHSAA” with Q/A
12:00 p.m.	Conference Adjourns

**LINKS AVAILABLE ALL WEEK DURING THE CONFERENCE**

**Virtual Exhibit Hall – Without Live Contact/Chat**

**SPARKY RECTOR DROP-IN CENTER – Materials, Ideas & Information to Share**

**David Martens Awards Program & Alan Mallanda Hall of Fame Induction Ceremony**

**Roy O’Neill Conference Awards Program – Chapter & Special Awards**

**COMMITTEE ZOOM MEETINGS**

**To Be Hosted By Each Chair**

**Sunday – February 21 2021**

**Via Zoom**

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9:00 a.m. – 10:00 a.m.	Nominating Committee Interviews – Host: Denise Kiernan, CAA
10:00 a.m. – 11:30 a.m.	Hall of Fame Screening Committee Meeting – Host: Don Webster, CMAA & Roger Brown, CMAA
10:00 a.m. – 12:00 p.m.	NYSPHSAA Student Athlete Development Committee – Host: Patricia Murphy
11:00 a.m. – 12:00 p.m.	Veterans’ Committee Meeting – Host: Bob Stulmaker, CAA & Bill Bryant
10:00 a.m. – 12:00 p.m.	First Time Attendees & New AD’s Orientation Meeting – Host: Greg Warren, CMAA

**Pre-Conference LTI Course Offerings**

**All course times are scheduled for 9 a.m. to 1 p.m  
Register online on the NYSAAA website**

**Tuesday, Feb. 16**

**Wednesday, Feb. 17**

**Thursday, Feb. 18**

**Friday, Feb. 19**

**LTC 614: “Technology III – Enhancing Public Presentations”**

**LTC 720: “Community Based Educational Athletic Programs”**

**LTC 628: “Mental Health & Wellness for the Student Athlete”**

**LTC 707: “Improvement of Athletic Programs & Personnel”**

**Updated 1/21/21**