



# NYSAAA

New York State Athletic Administrators Association

*Minutes*  
*Executive Board Meeting*  
*Saturday, February 4, 2023*  
*Saratoga Springs, New York*

**Attendees:** Todd Gulluscio, President  
Greg Warren, President-Elect  
Susan Reid, Vice President (**ZOOM**)  
Michael Murray, Past President  
Mike Giruzzi, Treasurer  
Brett Banker, Secretary  
Denny Fries, Liaison to NIAAA  
Alan Mallanda, Executive Director  
Jim Wright, Assoc. Executive Director  
Chris Rozek, Administrative Assistant

Meeting was called to order at 11:06 a.m. by President Gulluscio.  
*President Gulluscio starting the meeting by taking a moment to remember all those who may be less fortunate at this time and asked to try to reach out to anyone who may need help or assistance.*

**Minutes from the Fall Representative Board Meeting - Todd Gulluscio & Chris Rozek**

*A motion was made to accept the minutes.*

*1<sup>st</sup> - Greg Warren                      2<sup>nd</sup> - Denny Fries                      Passed*

**Membership Report/Update - Alan Mallanda**

- We currently have 772 members – a lot of those numbers are retired and not reported to the National.
- Conference Registration – As of this date we have 214 registered and this will continue to grow over the next 6 weeks. **Last date for early bird discount is February 28<sup>th</sup>.**

**Treasurer's Report - Mike Giruzzi**

- Please find the Treasurer's Report attached.
- Wilmington Funds – closed out account as of January 2023.

*A motion was made to accept the Treasurer's Report.*

*1<sup>st</sup> - Denny Fries                      2<sup>nd</sup> - Mike Giruzzi                      Passed*

more...

**President's Report - Todd Gulluscio**

- Please find the President's Report attached.
- Conference Review - virtual LTI's will be done prior to the conference.
- Reviewed the highlights of the conference (attached).
- A lot of the topics of the workshops were created from the 2022 conference survey.
- The planning committee will be holding 50/50 raffles to give back to others within our association and outside our association.
- Strategic Plan has been completed everything for year 1.
- The association will be working more on recognizing members through the social media platform.

***At 1:05 p.m., we had a presentation by Jen Gros from sportsYou presentation.***

**Meeting resumed at 1:53 p.m.**

**2023 Nominating Committee Report - Mike Murray**

- Mike will notify the nominees for vice president who the Nominating Committee will recommend to the Representative Board as the next vice president.

**NIAAA Liaison Report - Dennis Fries**

- Please find the NIAAA Liaison Report attached.
- The 2023 National Conference will be held in Orlando, December 15-19, 2023.
- "No Kid Hungry Today!" will be our 2023 initiative.

**Secretary's Report - Brett Banker**

- Please find the Secretary's Report attached.
- Mentoring Report - 75 people registered for mentoring. We have averaged 27 at the sessions. Four sessions have been held with two more left in February & March.
- New York is well regarded with our mentoring program.
- It makes connections amongst our members.
- Goal is to keep everyone engaged to the program to be able to benefit from it.

**Executive Director's Report - Alan Mallanda**

- Please find the Executive Director's Report attached.
- 2024 HOF - extended deadline to February 15<sup>th</sup>. Please submit applications to Alan by the deadline.
- Alan reviewed all of the meeting dates. Please be sure to put them on your calendars. He had to work with the hotels to determine the meeting dates due to hotel availability.

**Associate Director's Report - Jim Wright**

- Please find the Associate Director's Report attached.
- Greg & Jim presented at the NYS AHPERD conference on the AAMPD program.
- In 2022, there were 25 LTI courses offered.
- Jim is continuing to do "The 3-Minute AD" on our YouTube channel.
- The Aspiring AD program is working really well.
- Conference dates for Summer Conference will be August 3-6, 2023.

more...

**New Business**

- Mike Murray wanted to thank everyone for the past five years. He noted it has been a pleasure serving on the Executive Board.

**At this time the Executive Board went into Executive Session.**

*With no further business, the meeting was adjourned at 3:53 p.m.*

*Respectfully submitted by:*

***Chris Rozek***

*Chris Rozek*

*Administrative Assistant*

*February 8, 2023*



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New York State Athletic Administrators Association

## AGENDA

### EXECUTIVE BOARD MEETING

Saturday/Sunday, February 4-5, 2023  
Embassy Suites, Saratoga Springs, NY

Call to order – Welcome, comments and introductions	Todd Gulluscio
<i>Minutes Fall Representative Board Mtg.</i> Fall Meeting, October 2-3, 2022	Todd Gulluscio Chris Rozek
Membership Report/Update Conference Registration Update	Alan & Chris
Treasurer's Report – Financial Updates	Mike Giruzzi
President's Report <ul style="list-style-type: none"><li>• 2023 Conference Planning &amp; Updates</li><li>• Strategic Plan Progress Update</li><li>• Other Items</li></ul>	Todd Gulluscio Todd & Alan Todd & Alan Todd Gulluscio
2023 Nominating Committee Report	Mike Murray
SportsYou Presentation	Jen Gros
NIAAA Liaison Report	Dennis Fries
Secretary's Report	Brett Banker
Executive Director's Report	Alan Mallanda
Associate Executive Director Report	Jim Wright
New Business	Todd Gulluscio
Adjournment	



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Winter Executive Board Meeting  
Embassy Suites – Saratoga Springs, NY  
**February 4-5, 2023**  
**Meeting Schedule**

**Saturday:**

11:00 a.m. Meeting called to order (High Rock 2<sup>nd</sup> Floor)

12:00 p.m. Lunch in the Board Room (High Rock, 2<sup>nd</sup> Floor)  
Pre-ordered from menu – delivered to High Rock

1:00 p.m. Resume Meeting

4:00 p.m. Regular Meeting Adjourned/Executive Session

5:30 p.m. – 7:30 p.m. Complimentary “House” Cocktails & Snacks (Hotel)  
(non-“house” alcoholic beverages to be paid for by guests)

6:30 p.m. Dinner in Restaurant/Bar (off menu) – Table reserved for  
10-12  
(All beverages after hospitality hours to be paid for by  
guests) Large table with view of TV’s for playoff games

**Sunday:**

7:00 a.m. – 9:00 a.m. Breakfast Buffet at your leisure (complimentary)

9:00 a.m. Meeting Resumes with items left over from Saturday

12:00 p.m. or sooner Adjourn

Attendees: Alan Mallanda, Brett Banker, Denny Fries, Jim Wright, Greg Warren,  
Michael Murray, Chris Rozek, Mike Giruzzi, Todd Gulluscio, Susan Reid

Rooms:

Meeting Room: In High Rock, 2<sup>nd</sup> Floor



# New York State Athletic Administrators Association, Inc.

Visit our website at: [www.nysaaa.org](http://www.nysaaa.org) or email: [nysaaa@yahoo.com](mailto:nysaaa@yahoo.com)

From: Mike Giruzzi CAA, Treasurer Report  
Date: February 4<sup>th</sup>, 2023  
Re: Financial Report

## Treasurer Report for: February 4, 2023

Account	Date- 2/4/2023	Date-2/4/2022
Checking/Savings (CR)	\$ 88,402.63	\$118,947.76
AXA Investments	\$182,003.83	\$189,433.00
Checking (MG)	\$ 26,757.36	\$ 7,662.49
Wilmington Funds	\$ 0	\$ 17,130.71
<b>Total Assets</b>	<b>\$297,163.82</b>	<b>\$333,173.96</b>

February 2023 Balance                      \$297,163.82  
February 2022 Balance                      \$333,173.96

### Financials

1. Bank Authority
  - i. Treasurer's Account
    1. Mike Giruzzi/Treasurer- Administrator
    2. Chris Rozek/Secretary- Signer
    3. Alan Mallanda/Executive Director- Signer
    4. Jim Wright/Associate Executive Director- Signer
  - ii. Administrative Assistant
    1. Mike Giruzzi/Treasurer- Administrator
    2. Chris Rozek/Secretary- Administrator
    3. Alan Mallanda/Executive Director- Signer
    4. Jim Wright/Associate Executive Director- Signer
  - iii. Wilmington Funds
    1. New Structure



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**President's Report  
Todd Gulluscio CIAA, CMAA  
February 4, 2023**

- Be The Leader Conference 2023
  - Review of Schedule and Speakers
  - Vendor Hall
  - Conference Gift
  - Video
  - Special Recognition
  - Conference Promotion
  - Conference Program
- Service Initiative at Conference
- Strategic Plan
  - Update on Year 1
- NIAAA Conference
  - Membership Commendations
- Recognition of NYSAAA Members

## **NYSAAA Liaison Report: Dennis Fries, CMAA**

**February 4-5, 2023 - Executive Committee**

### **National NIAAA Conferences**

December 15-19, 2023 – Orlando, FL – Orlando Marriott World Center  
December 13-17, 2024 – Austin, TX  
December 12-16, 2025 – Tampa, FL

### **2023 NIAAA Delegate Assembly Delegates:**

**Todd Gulluscio, Greg Warren, Sue Dullea, Jim Wright, Dennis Fries (M. Giruzzi & AM – Alt.)**

If you cannot attend please let me know by Tuesday, October 10, 2023

National Initiative & Assistance Network:

**2023 Initiative is: “No Kid Hungry Today!” (Will we give a NYSAAA general donation - \$250.00)**

(No Kid Hungry is working to end childhood hunger by helping launch and improve programs that give all kids the healthy food they need to thrive.) [http://join.nokidhungry.org/site/TR?px=4164131&fr\\_id=1473&pg=personal](http://join.nokidhungry.org/site/TR?px=4164131&fr_id=1473&pg=personal)

NIAAA Committee members:

PS (Chair.)– Cert.; SY–Accreditation; DF– QPA&Retired (Vice-Chr.); MH (Co-Chair) –Awards; JW- Resolutions;  
PI – Publications; TG- Mentoring Cohort leader.

NIAAA: Web Site (NIAAA athlete certificates: **3 Season Athlete and Scholar Athlete Recognition**)

Conference Registration on line @ niaaa.org. (Sometime around September 2022)

Sponsorship of Endowment program at the NIAAA Conference - \$250.00

### **Section 1 Meeting: (Attending: D. Fries/ T. Gulluscio/J. Wright)**

2023 – Rhode Island –Monday, May 8, 2023; Crowne Plaza Hotel; 801 Greenwich Ave., Warwick, RI

2024 – Connecticut

2025 – Massachusetts

2026 – New York

### **Section 1 Summer Institute (TBD) Under the leadership of: Pete Shambo and Steve Young.**

#### **Student-Athlete Essay Information:**

##### **Section 1 winners moving on to NIAAA consideration:**

2007 - John Mackintosh, Chapter - 7 Cathy Phillips, AD ; 2008 - none

2009 - Caroline Frances Tolli, Chapter - 6 - Patrick Burke - AD ; 2010 - Kelsey Johnson, Chptr - 10 - Eileen Kilcullen – AD

2011 - Taylor Malmshemer, Chapter – 3 - J. Michael Byrnes – AD; 2012 & 2013 – none

2014 - Nicholas Steven Stiansen, Saratoga Springs HS, Chtr 2 (Peter Sheehan – AD) – Scott Stuart – Chptr Rep.

2015 – none; 2016 – none; 2017 – none; 2018- none; 2019 - none

2020 - Isabelle Smith; Westhampton Beach HS; Kathy Masterson-AD; – Chp. 11- Tim Mullins – Chapter Rep.

2021 – Scott Weitman; Yorktown HS; Robert Barrett - AD; Chapter 1 – Sue Dullea – Chapter Rep.  
and Sarah Stevens; Ellenville HS; Kermit Moyer – AD & Chapter 9 Rep.

2022 - John Santowski, Pitts. Mendon H.S., Scott Barker – AD; Dr. Patrick Irving – Chapter 5 Rep..

#### **Our 2023 Student-Athlete Essay State winners are:**

Female – Emma Ellis, River Head HS; Brian Sacks - CAA - AD; Kathy Masterson, Chapter 11 Rep.

Male – Shea Mullahey Mount Sinai UFSD; Scott Reh - AD; Kathy Masterson, Chapter 11 Rep.

#### **NIAAA Membership accommodation for maintaining 70% of NYSAAA total potential members in the NIAAA:**

**1991, 1995, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022 (Highest)**

##### **2023 Major Awards:**

State Award of Merit – Scott Sugar, CAA

Otis Sennett Award – Greg Ransom

Dr. Jack Foley Award – Dr. Jim Wright, CMAA

Judith A. Knight Award – TBD

Dr. Liam Frawley Award – TBD

##### **(2022 Winners)**

Presenter – **Brett Banker, CMAA**

Presenter – **Todd Nelson, CAA (NYSPHSAA)**

Presenter – **Gary Stevens, CMAA (MA)**

Presenter – **Dr. Patrick Irving, CMAA**

Presenter – **Kimberly Saxton, CMAA**

#### **Current (2022-23) NIAAA Award Nominees:**

**Judith A. Knight – HOF (3<sup>rd</sup> yr.); Pete Shambo – HOF (2<sup>nd</sup> yr.); Todd Gulluscio – NFHS Citation (2<sup>nd</sup> yr.);**

**Greg Warren, CMAA – NIAAA DSA (2<sup>nd</sup> yr.); Dr. Jim Wright - Section 1 Frank Kovaleski nominee (2<sup>nd</sup> yr.)**



# NEW YORK STATE ATHLETIC ADMINISTRATORS ASSOCIATION

## WINTER MEETINGS

February 4-5, 2023

### SECRETARY'S REPORT

\*Met with Chapter Reps on October 26 & November 15

\*Met with Chapter Reps and State Committee Chairs January 20

#### Typical Agenda

\*Check in: any needs, frustrations. How can I assist?

\*Importance of filling local committees

\*Expectations for each position on local committee

\*What information the state chairs will need from you

\*Questions about the planning for the March meeting in Saratoga

\*Function of Membership Chair in each Chapter?

\*Viability of the Certification Chair in each Chapter? State Chair (T. Slade)?

\*Recommit to the following positions in each Chapter:

Chapter Rep

Asst Chapter Rep

Awards

Veteran's-includes Retirees & HOF

D, E, I & B

Educational Initiatives

\*Aspiring, Mentoring & LTI

### MENTORING REPORT

\*Ran NYSAAA Mentoring Zoom sessions (averaging 27 attendees per session):

October (2): Event Management & Dealing with Difficult Personalities  
Taking Care of You

November: How Can I Get Better at my Job-NYSAAA & NIAAA PD opportunities

December: Budget Preparations for 2023-24

January (2): DEIB, Unified Sports, Mixed Competition, Transgender Athletes  
Hiring, Retaining, Evaluating Coaches

February 16 Next scheduled session

March Culminating Meeting in Saratoga

\*Participated in three NIAAA Mentoring meetings

\*two virtually (Nov 2 & Feb 1) and one in Nashville

\*Plan on assessing the 2022-23 program and set goals to try and maximize the value of the program:

- \*survey 2022-23 participants

- \*brainstorm ways to retain existing group of 75

- \*brainstorm ways to identify new candidates

- \*how can our state-wide program assist local Chapters?

- \*listen to the local Chapters to get a better understanding of what some are offering in the way of programming. Set a basic expectation that they also support the AAMPD program.



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## ***EXECUTIVE DIRECTOR'S REPORT***

Executive Board Meeting  
Embassy Suites – Board Room  
February 4-5, 2023 – Saratoga Springs, NY

### NYSAAA Office Items/Activities –

NEDC Conference Meeting – Nashville, TN. December 10-14, 2022  
NEDC Summer Meeting – Traverse City, MI, July 2023  
Winter Pre-Conference Newsletter, Webpage  
2023 Conference Preparations

### Ongoing Projects

Hall of Fame 2023 & 2024  
Wall of Honor 2023 & 2024  
Online Registration & Membership  
Awards  
Chapter Reps – Chapter 7 & 9

### *Meeting Schedules (2023)*

Conference Executive Board Lunch Meeting – **Tuesday, March 14, 2023 10:00 a.m.-1:00 p.m.**  
Chapter Reps & Committee Chairs Workshop – **Tuesday, March 14, 2023 1:00-2:00 p.m.**  
Conference Rep. Board Meeting – **Tuesday, March 14, 2023 2:00-4:00 p.m.**  
Annual Meeting – **Friday, March 17, 2023, 10:15-11:30 a.m.**  
Spring – Executive Board Re-organization – **May 6-7, 2023 Embassy Suites, Saratoga**  
Fall Rep. Board Meetings – Saratoga Hilton, Saratoga Springs – **September 24-25, 2023**  
**Saratoga Hilton, Saratoga Springs, NY**

### *Corporate Sponsorships*

2023 Report/Update

### *2023 Conference Updates – Highlights – Review of Highlights/Changes*

Wednesday Evening Festival Activities, Food & Refreshments  
Exhibit Hall Closes on Thursday Noon (9:00 – 12:00) – Awards Banquet on Thursday  
President's Reception – ~~High Rock~~ – Thursday 5:00 pm

*Alabama/Travers*

### *Future Conferences*

2023 – March 14-17, Saratoga Hilton  
2024 – March 12-15, Saratoga Hilton  
2025 – March 11-14, Saratoga Hilton





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## Associate Directors Report February 4-5, 2023 Saratoga, NY

1. Attended NADC and presented on "What's Really Important in Evaluating Coaches"
2. Taught LTC 707 at NADC Conference
3. Attended NIAAA Resolutions Committee meeting and co-authored new resolution supporting the addition of eSports
4. Attended NYS AHPERD Conference and presented on the AAMPD program and our Aspiring AD Program with Greg Warren
5. Article on [The Official Solution](#) appeared in Winter NIAAA Quarterly
6. 2022 saw 25 LTI offerings
7. Attended NYSPHSAA meeting
8. Article accepted for Spring edition of NIAAA Quarterly on [Developing a Process to Gain Knowledge and Apply It](#)
9. Continued work on LTC 717
10. 300 additional followers on Twitter and 45 on Instagram
11. Continued to promote the professional development of ADs via "The 3-Minute AD" on our YouTube channel (NYSAAA, Inc)
12. Will attend NCADA Conference as a presenter on our AAMPD program and as an instructor for LTC 508
13. Conducted two workshops for our Mentoring program
14. Completed Aspiring AD program thanks to Greg and the AAMPD team for their work. 17 fully completed the course and received interviews and feedback

## 2023 TENTATIVE NYSAAA 40<sup>TH</sup> ANNIVERSARY CONFERENCE SCHEDULE

<b>Wednesday – March 8, 2023</b>	<b>Pre Conference LTI</b>
5:00 p.m. – 9:00 p.m.	LTC 501- Virtual
<b>Thursday – March 9, 2023</b>	<b>Phila/Gallery</b>
5:00 p.m. – 9:00 p.m.	LTC 502- Virtual
<b>Monday – March 13, 2023</b>	<b>Phila/Gallery</b>
8:00 a.m. – 9:00 p.m.	Pre-conference Move In & Set Up - Phila
3:30 p.m. – 4:30 p.m.	Registration Materials & Packets – Phila
6:00 p.m. – 8:00 p.m.	Planning Team/ Exec. Board Dinner
<b>Tuesday – March 14, 2023</b>	
8:30 a.m. – 12:30 p.m.	LTC 628– Bdwy. 1
8:30 a.m. – 12:30 p.m.	LTC 712– Bdwy. 2
10:00 a.m. – 1:00 p.m.	Executive Board Meeting – Alabama/Travers
1:00 p.m. – 5:00 p.m.	LTC 617- Bdwy. 1
1:00 p.m. – 5:00 p.m.	LTC 625- Bdwy. 2
1:00 p.m. – 5:00 p.m.	LTC 704- Bdwy. 3
1:00 p.m. – 5:00 p.m.	LTC 716- Bdwy. 4
2:00 p.m. – 5:30 p.m.	Conference Registration - Gallery
1:00 p.m. – 2:00 p.m.	Chapter Representatives/Committee Chairs Meeting – Alabama/Travers
2:00 p.m. – 4:00 p.m.	NYSAAA Representative Board Meeting – Alabama/Travers
5:00 p.m. – 6:00 p.m.	First Time Attendees & New AD's Orientation Mtg. - Alabama/Travers
6:30 pm – 8:00 p.m.	CONFERENCE WELCOME & FIRST GENERAL SESSION – Jeremy Boone, Founder – Winning Leader – Saratoga Ballroom
<b>Wednesday – March 15, 2023</b>	
8:15 a.m. – 9:15 a.m.	Hall of Fame Committee Meeting – Board Room
8:00 a.m. – 11:00 a.m.	Conference Registration - Gallery
8:30 a.m. – 9:30 a.m.	Veteran AD's Reception/Meeting – Whitney
9:00 a.m. – 10:00 a.m.	WORKSHOP SESSION A – NYSPHSAA Staff – Get to Know Staff & Programs – Saratoga Ballroom
9:00 a.m. – 11:00 a.m.	NYS Council of Administrators Meeting - Alabama
9:30 a.m. – 12:30 p.m.	NYSPHSAA Executive Directors Meeting - Travers
10:00 a.m.- 11:00 a.m.	CAA Test Review Workshop – Whitney
11:15 a.m. – 12:15 p.m.	WORKSHOP SESSION B - (check your program) - Broadway 1-4
11:15 a.m. – 12:15 p.m.	HOF & WOH RECEPTION AND PHOTOS for Inductees & Family – High Rock
12:30 p.m. – 2:30 p.m.	Dave Martens Awards Luncheon & Alan Mallanda Hall of Fame Induction - Saratoga Ballroom
2:45 p.m. – 4:15 p.m.	SECOND GENERAL SESSION - Phil Rison, CMAA, Executive Director, NIAAA - Saratoga Ballroom
4:30 p.m. – 5:30 p.m.	WORKSHOP SESSION C (check your program) - Broadway 1-4
5:30 p.m. – 7:30 p.m.	“Sparky” Rector Drop-In Center – Exhibit Hall
5:30 p.m. – 7:30 p.m.	EXHIBIT HALL FESTIVAL - Opening Hospitality Reception – Food/Refreshments – Festival Gifts; Visit Exhibitors – Drawings 7:00 p.m., Door Prizes (City Center)
<b>Thursday – March 16, 2023</b>	
8:00 a.m. – 9:00 a.m.	Mentoring Program Culminating Meeting – Alabama/Travers
9:00 a.m. – 12:00 p.m.	Exhibit Hall Open (City Center) – Pick up Conference Gift
	Visit the Exhibitors For Coffee – Drawing #2 – 9:15 a.m.
9:00 a.m. – 12:00 p.m.	Larry “Sparky” Rector Materials & Drop-In Center - Exhibit Hall
8:00 a.m. – 10:00 a.m.	CAA EXAM - Whitney
10:00 a.m. – 11:15 a.m.	EXHIBIT HALL BRUNCH
11:15 a.m. – 12:00 p.m.	LAST CALL - Visit the Exhibitors – Drawing #3 – 11:15 a.m.
12:00 p.m. – 1:00 p.m.	Past Presidents Lunch Meeting - by invitation – High Rock
1:00 p.m. – 2:00 p.m.	THIRD GENERAL SESSION – Mark Leinweaver, MLB Agent/Educator - Saratoga Ballroom
2:15 p.m. – 3:15 p.m.	WORKSHOP SESSION D (check your program) - Broadway 1-4
3:30 p.m. – 4:30 p.m.	WORKSHOP SESSION E (check your program) – Broadway 1-4
3:00 p.m. – 4:00 p.m.	NYSPHSAA Student Athlete Development Committee – Board Room
4:00 p.m. – 4:45 p.m.	Award Recipient Photo Session – High Rock
5:00 p.m. – 6:00 p.m.	President's Reception (by invitation only) – Alabama/Travers
6:15 p.m. – 7:45 p.m.	Roy O'Neill Conference Awards Banquet – Saratoga Ballroom

**Friday – March 17, 2023**

8:00 a.m. – 9:00 a.m.	ALL CONFERENCE BREAKFAST - Saratoga Ballroom
9:00 a.m. – 10:00 a.m.	<b>FOURTH GENERAL SESSION</b> – Dr. Robert Zayas, CAA, Executive Director, NYSPHSAA – Association Updates, Perspectives, Q & A
10:15 a.m. – 11:30 a.m.	<b>NYSAAA Annual Meeting – Annual Meeting; Wrap Up &amp; Re-cap; Acknowledgements; Chapter Door Prizes &amp; Raffle Drawings</b> - Saratoga Ballroom
11:30 a.m.	Conference Adjourns
11:30 a.m.	2024 Conference Planners Meeting Tentative– Saratoga Ballr

**Tentative 2023 NYSAAA Workshop Schedule & Speakers**

Workshop Session A 9:00-10:00 am

NYSPHSAA Staff

**“Get to Know Staff & Programs”**

**Saratoga Ballroom**

Presenters: T. Nelson, J. Altieri, K. Jadin, C. Watson, C. Joyce, L. Hand, J. deGuzman &

Workshop Session B 11:15-12:15 pm

Joseph Mercado- **“Maximizing Capital Projects” - Broadway 1**

Susan Reid and Bari Suman- **“Conducting The Interviewing Process for New Coaches” - Broadway 2**

Mike Ellson – **“Quality Program Assessment: Evaluating the infrastructure of an athletic department in education-based athletics” - Broadway 3**

TBA\*- **“Promoting Sportsmanship In Your School and Community” - Broadway 4**

Workshop Session C 4:30-5:30 pm

Mike Ellson - **“Mentorship and Transformational Coaching” - Broadway 1**

Kathy Masterson, Deb Ferry, Susan Reid, Jen Keene, Kim Saxton, Murphee Hayes, Marisa Fallacaro- **“Female AD Roundtable” - Broadway 2**

Brett Banker and Lindsay Bergman – **“Guide to Dealing with Booster Clubs” - Broadway 3**

Patrick Irving- **“Developing and Updating The Coaches Handbook” - Broadway 4**

**Thursday, March 16**

Workshop Session D 2:15-3:15 pm

Tim Mullins – **“Getting Involved in your Local and State Organizations” - Broadway 1**

Kim Saxton and Joseph Mercado – **“Increasing Diverse Interest in Education Roundtable” - Broadway 2**

Jim Wright – **“Branding the Athletic Office” - Broadway 3**

Scott Sugar – **“Engaging Parents in Effective Conversations” - Broadway 4**

[Workshop Session E 3:30-4:30 pm](#)

Andrew Marotta – **“Tales from the Hardwood, Surviving and Thriving: Leadership lessons, stories and impactful experiences from a former college basketball official” - Broadway 1**

Shanay Howard and Courtney Rickard - **“Academic Eligibility 101: Basics to Ensure Your Student-Athletes Have a Pathway to Compete at the College Level “ - Broadway 2**

Alex Fourney – **“NIL” - Broadway 3**

Thomas Baker and Adam Lodewick – **“Positively Promoting your Athletic Program” - Broadway 4**