



NYSAAA

New York State Athletic Administrators Association

2nd Annual Summer Leadership Conference

A 3-day Conference for New Athletic Administrators

August 4-6, 2023 - Desmond Hotel in Albany

Registration Fee: \$235.00 Hotel Rates: \$130/night 15 CTLE Hours

Friday, August 4th

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| 1:00 | Arrive |
| 2:00 | Meet in the auditorium for Welcome and Introductions |
| 2:30 | Opening General Session |
| 3:00 | LTC 501 and LTC 630 |
| 7:00 | Dinner on your own |

Saturday, August 5th

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| 8:45 | The AAMPD Program |
| 9:00 | Workshop I Social Media and Branding the Athletic Office/Gipper |
| 10:00 | Workshop II Technology in the Athletic Office |
| 11:00 | Workshop III Relationships and How to Earn Points with the Rank and File |
| 12:00 | Buffet Lunch |
| 1:00 | LTC 502 and LTC 716 |
| 5:00 | Networking Roundtable -- Ask the Veterans/Sponsor Presentations |
| 6:30 | Dinner on your own |

Sunday, August 6th

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| 7:30 | Buffet Breakfast |
| 8:30 | The NYSPHSAA |
| 9:30 | Workshop IV The 1st Day Checklist |
| 10:00 | Workshop V Conducting Productive Pre-Season Coaches Meetings |
| 10:30 | Workshop VI How to Work to Retain Officials |
| 11:00 | The Final Word |

Thursday August 10th

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| 6:00 | LTC 503 Virtual |
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Rooms are limited so register NOW on your [AMP account](#) Call or text Jim for more information at **631-245-3981**

For Reservations use **Group Code SMP** and call the Hotel direct at **518-869-8100**

[NYSAAA Summer Leadership Conference BOOK HOTEL HERE](#)

Reservations close July 13th