The Case for New York State Athletic Administrator Certification

The final piece of the Athletics puzzle
* Why do we need certified Athletic Administrators?
* What are the NIAAA and NYSAAA?
* What is the current certification profile for NYS?
* What is the goal of the NIAAA Leadership Training Institute?
* What is the NIAAA Professional Development Academy?
* How will the final certification process be phased in?
* What will be the financial impact on school districts?
* What is new in the NYSAAA?
Why do we need Certified Athletic Administrators?

* The role of the Athletic Administrator has expanded over the years to include multiple responsibilities
* The focus is primarily for the reduction of exposure to liability for the school district
* The current SDL format **DOES NOT** prepare a potential Athletic Director for the position
* Athletic Director is the only school district position that **DOES NOT** require specific certifications
  * Personnel under supervision are required to become certified to coach in their sport
What are the NIAAA and NYSSAA?

* National and New York State professional organizations, administered by and for high school and middle school athletic administrators.

* Non-profit organizations that support the professional development of Athletic Administrators

* Founded as 501C3 organizations

* In Partnership with the National Federation of High Schools (NFHS) and the National Executive Directors Council (NEDC)
What is the current certification profile for NYS?

* Survey conducted in Winter 2017
* 257 Directors responded
* 96 have 6 years or less on the job
* All 11 sections of the NYSPHSAA represented
* 149 Directors have taken at least ONE LTI course (58%)
* 136 (91%) stated that the courses taken
  “Increased My Awareness of the Responsibilities of the Job”
* Certifications earned over the years
  * 1980’s  3 AD’s
  * 1990’s  29 AD’s
  * Since 2000  287 AD’s

238

AD’s have identified earning certification as important to the performance of their job
What is the goal of the NIAAA Leadership Training Institute?

* Philosophy
  * Promote unselfish commitment to:
    * Creating curriculum
    * Offering instruction
    * Continuing the mission to improve

* Purpose
  * Gain valuable knowledge
  * Improve the program being administered
  * Enhance daily operations of the athletic department
  * Creates plans for self-assessment and improvement
  * Increases ability to better serve students, community and professional organizations
What is the NIAAA Professional Development Academy?

* Four categories under the Professional Development Academy
  * Assessment
  * Certification
  * Leadership Training Institute
  * Educational Initiatives
* Assessment
  * Accreditation by AdvanceED
  * LTI course review
  * CAA Exam questions
* Certifications
  * Certified test admin training
  * Certification levels and process
  * Registered by the National Certification Commission
Leadership Training Institute
  * 48 courses created by Athletic Administrators
  * New courses added every year
  * University partnerships
  * New Digital manuals and online courses available

Educational Initiatives
  * National conference workshops
  * In-service program
  * AAMPD program (see later slide)
What will be the financial impact on school districts?

* Each district should make its own determination on salary and structure
* If a district chooses to supplement the path to certification:
  * 5 courses normally $135.00 each
  * LTC 501 and 502 are FREE for New ADs
  * CAA exam @ $150.00 for a total of $555.00
* Only a self-assessment of potential exposure to risk can be used to measure impact
How can the final certification process be phased in?

* Directors with THREE or more years of experience or have an SDA/SDL will be exempt in lieu of acknowledgment by the school district office

* Certification course projection for non-exempt ADs
  * 502 completed by the end of Year 1
  * 501 and 504 completed by the end of Year 2
  * 506, 508 and CAA exam completed by the end of Year 3
  * The candidate may choose to complete all courses sooner

* Although there is a caveat, we believe all ADs should be certified in the area of Athletics
What is New in the NYSAAA

* A three-tiered program called **AAMPD**
  * (Aspiring ADs, Mentoring, and Professional Development)
* The Aspiring AD program prepares candidates for the initial interview
* Mentoring is designed for New ADs with 0-3 years experience and touches on the various roles an AD plays
* Professional Development are the LTI courses for new and seasoned ADs
* **Note:** There are 169 NEW ADs for 2021-22
* American Association of School Superintendents
* How to Become an Athletic Director
* New Athletic Director Welcome Packet
* Interscholastic Athletics/Activities Administration
* Connecticut AD Certification
* New Hampshire AD Professional Development
* South Dakota Professional Development
* CT Law Requiring Certification
* Morningside University AD Strand
* Miracle on 34th Street