

# The Case for New York State Athletic Administrator Certification

The final piece of the Athletics puzzle



**NYSAAA**  
New York State Athletic Administrators Association

# Questions

- \* Why do we need certified Athletic Administrators?
- \* What are the NIAAA and NYSAAA?
- \* What is the current certification profile for NYS?
- \* What is the goal of the NIAAA Leadership Training Institute?
- \* What is the NIAAA Professional Development Academy?
- \* How will the final certification process be phased in?
- \* What will be the financial impact on school districts?
- \* What is new in the NYSAAA?

# Why do we need Certified Athletic Administrators?

- \* The role of the Athletic Administrator has expanded over the years to include multiple responsibilities
- \* The focus is primarily for the reduction of exposure to liability for the school district
- \* The current SDL format **DOES NOT** prepare a potential Athletic Director for the position
- \* Athletic Director is the only school district position that **DOES NOT** require specific certifications
  - \* Personnel under supervision are required to become certified to coach in their sport

# What are the NIAAA and NYSAAA?

- \* National and New York State professional organizations, administered by and for high school and middle school athletic administrators.
- \* Non-profit organizations that support the professional development of Athletic Administrators
- \* Founded as 501C3 organizations
- \* In Partnership with the National Federation of High Schools (NFHS) and the National Executive Directors Council (NEDC)

# What is the current certification profile for NYS?

- \* Survey conducted in Winter 2017
- \* 257 Directors responded
- \* 96 have 6 years or less on the job
- \* All 11 sections of the NYSPHSAA represented
- \* 149 Directors have taken at least ONE LTI course (58%)
- \* 136 (91%) stated that the courses taken
  - “Increased My Awareness of the Responsibilities of the Job”**
- \* Certifications earned over the years
  - \* 1980's      3 AD's
  - \* 1990's      29 AD's
  - \* Since 2000    287 AD's

**238**

AD's have identified earning certification as important to the performance of their job

# What is the goal of the NIAAA Leadership Training Institute?

- \* Philosophy

- \* Promote unselfish commitment to:
  - \* Creating curriculum
  - \* Offering instruction
  - \* Continuing the mission to improve

- \* Purpose

- \* Gain valuable knowledge
- \* Improve the program being administered
- \* Enhance daily operations of the athletic department
- \* Creates plans for self-assessment and improvement
- \* Increases ability to better serve students, community and professional organizations

# What is the NIAAA Professional Development Academy?

- \* Four categories under the Professional Development Academy
  - \* Assessment
  - \* Certification
  - \* Leadership Training Institute
  - \* Educational Initiatives
- \* Assessment
  - \* Accreditation by AdvanceED
  - \* LTI course review
  - \* CAA Exam questions
- \* Certifications
  - \* Certified test admin training
  - \* Certification levels and process
  - \* Registered by the National Certification Commission

# Professional Development Academy con't

- \* Leadership Training Institute
  - \* 48 courses created by Athletic Administrators
  - \* New courses added every year
  - \* University partnerships
  - \* New Digital manuals and online courses available
- \* Educational Initiatives
  - \* National conference workshops
  - \* In-service program
  - \* AAMPD program (see leter slide)



# What will be the financial impact on school districts?

- \* Each district should make its own determination on salary and structure
- \* If a district chooses to supplement the path to certification:
  - \* 5 courses normally \$135.00 each
  - \* LTC 501 and 502 are FREE for New ADs
  - \* CAA exam @ \$150.00 for a total of \$555.00
- \* Only a self-assessment of potential exposure to risk can be used to measure impact

# How can the final certification process be phased in?

- \* Directors with THREE or more years of experience or have an SDA/SDL will be exempt in lieu of acknowledgment by the school district office
- \* Certification course projection for non-exempt ADs
  - \* 502 completed by the end of Year 1
  - \* 501 and 504 completed by the end of Year 2
  - \* 506, 508 and CAA exam completed by the end of Year 3
  - \* The candidate may choose to complete all courses sooner
- \* Although there is a caveat, we believe all ADs should be certified in the area of Athletics

# What is New in the NYSAAA

- \* A three-tiered program called **AAMPD**
  - \* (Aspiring ADs, Mentoring, and Professional Development)
- \* The Aspiring AD program prepares candidates for the initial interview
- \* Mentoring is designed for New ADs with 0-3 years experience and touches on the various roles an AD plays
- \* Professional Development are the LTI courses for new and seasoned ADs
- \* **Note: There are 169 NEW ADs for 2021-22**

# Research

- \* [American Association of School Superintendents](#)
- \* [How to Become an Athletic Director](#)
- \* [New Athletic Director Welcome Packet](#)
- \* [Interscholastic Athletics/Activities Administration](#)
- \* [Connecticut AD Certification](#)
- \* [New Hampshire AD Professional Development](#)
- \* [South Dakota Professional Development](#)
- \* [CT Law Requiring Certification](#)
- \* [Morningside University AD Strand](#)
- \* [Miracle on 34th Street](#)