



**DR. ROBERT ZAYAS, CAA – THIRD GENERAL SESSION SPEAKER  
39<sup>TH</sup> ANNUAL NYSAAA ATHLETIC DIRECTORS CONFERENCE  
Saratoga Hilton & Conference Center  
Saratoga Springs, NY**

After serving as Associate Director for the New Mexico State Activities Association, Dr. Robert Zayas was appointed the Executive Director of the New York State Public High School Athletic Association. Robert is responsible for the overall administration of New York's public high school athletic association. He works on behalf of nearly 800 high schools and 600,000 student-athletes in the state of New York.

Since Robert assumed the role of NYSPHSAA Executive Director, he has worked closely with the New York State Education Department, New York State Legislature and other groups to benefit the state high school athletic association. He negotiated a 10-year contract with Time Warner Cable (Spectrum), recently secured a 10-year agreement with the NFHS Network, developed a revenue share model to distribute half a million annually to the 11 Sections of NYSPHSAA, negotiated a contract for championship apparel, secured a statewide ball adoption contract with Spalding Sporting Goods and led the redesign of the association's website.