



NYSAAA

New York State Athletic Administrators Association

Minutes
Executive Board Meeting
Saturday, May 6, 2023
Saratoga Springs, New York

Attendees: Greg Warren, President
Susan Reid, President-Elect
Jennifer Keane, Vice President
Todd Gulluscio, Past President

Mike Giruzzi, Treasurer
Brett Banker, Secretary
Denny Fries, Liaison to NIAAA

Alan Mallanda, Executive Director
Jim Wright, Assoc. Executive Director
Chris Rozek, Administrative Assistant

The meeting was called to order by President Greg Warren at 9:00 a.m.

A motion was made to accept the minutes from the Conference Executive Board and Representative Board meetings held March 15, 2023.

1st – Todd Gulluscio 2nd – Denny Fries Passed

Treasurer's Report – Mike Giruzzi

- Please see attached Treasurer's report.
- Total assets \$300,255.88

A motion was made to approve the Treasurer's Report.

1st – Todd Gulluscio 2nd – Jennifer Keane Passed

- Incremental increase in stipends for a 3-year duration were reviewed (attached),

A motion was made to approve the stipends.

1st – Mike Giruzzi 2nd – Denny Fries Passed

Discussion Items:

- Potential stipends for Aspiring AD (AAMPD), mentoring & secretary chairperson.
- Compensating Executive Board members that are retired and/or the district does not fund.

more...

A motion as made for members of the Executive Board to be able to get reimbursed for any out-of-pocket expenses when representing the organization, including the State conference, upon approval by the president.

1st – Denny Fries

2nd – Todd Gulluscio

Passed

1-Obstained

Conference Report – Alan Mallanda & Chris Rozek

- Please see attached Conference Financial report.
- Corporate sponsorship has to be recorded on the financial report, but corporate sponsorship does need to be removed from overall bottom line.
- Corporate sponsors get free booths.
- The conference overall went very well.

A motion was made to accept the Conference Financial Report.

1st – Denny Fries

2nd – Susan Reid

Passed

- A recommendation was made to raise the registration fee and require registration to be paid upfront prior to the conference by check or credit card only. If an attendee's school district cannot pay prior to the conference, the attendee will need to submit payment on their own and get reimbursed from their school district.

A motion was made to require conference payment to be made prior to the conference registration deadline.

1st – Todd Gulluscio

2nd – Susan Reid

Passed

Membership Report – Alan Mallanda

- Membership fluctuates due to expiring membership hitting at different times.
- Should try to get the principals and superintendents' support at your local level. Chapter Representatives should try to promote this.

NIAAA/Section I Report - Denny Fries

- Please see attached NIAAA report.
- After the Section I meeting, it will be announced who the recipients are of the Section I Frank Kovaleski award.
- Pete Shambo will be going into the NIAAA Hall of Fame.

A motion was made to accept the NIAAA/Section I Report.

1st – Mike Giruzzi

2nd – Todd Gulluscio

Passed

President's Report – Greg Warren

- Please see attached the President's report.
- NYS has one of the highest attendances for the State conference. Phil Rison highly praised how our conference was run.

Review of Strategic Plan

- Year 1 targets were completed. Except for one and no meeting of the finance committee has taken place.

more...

Review of Strategic Plan (con't)

- Year 2 goals:
 - Increase membership from PSAL, NYSAIS, CHSAA.
 - Formalize & update mentoring program for Chapter Representatives.
 - Encourage chapters to provide a lifetime membership to retiring AD's in their chapter.
 - Continue to update current website & social media platforms.
 - Maintain & update NYSAAA constitution & by-laws.
 - Improve public relations & marketing program offerings for members & media.
- Conference survey was reviewed - 62 responded to the survey out of 290 attendees.

A motion was made to adopt the PEPC (Physical Education & Health Professional Certification) program as part of our AMMPD platform program.

1st – Todd Gulluscio 2nd – Susan Reid Passed

- Reviewed the format for the 2023 conference.

A motion was made to adopt the 2023 conference format as a template for the next three (3) years.

1st – Todd Gulluscio 2nd – Susan Reid Passed

Executive Director's Report – Alan Mallanda

- Please see attached Executive Director's report.
- NEDC Summer meeting will be held in July 23-26, 2023.
- NYSAAA Summer Conference will be August 4-6, 2023, in Albany.
- Corporate sponsorships were reviewed (attached). Sponsors sign up at different times and is good for a year.
- \$115,390.00 total sponsorship with cash and in-kind services.
- AAA Shoppe is now through BSN online.
- Still working on getting the support for certification in New York State.
- HOF & WOH Class of 2024 will be announced at the fall meeting.
- A membership dues increase will be recommended to the Representative Board in the fall for either offering it to be raised in two stages or just one stage.
- With rising prices each year with exhibit hall, hotel costs, AV, meals, etc., the conference registration fee will be raised starting with the 2024 conference to the following:
 - \$320.00 – early bird discount registration
 - \$350.00 – after early bird discount registration
- Please mark your calendars with the upcoming meeting dates. Alan will be looking at changing the winter & spring Executive Board meetings.

Associate Executive Director's Report – Jim Wright

- Please see attached Associate Executive Director's report.
- Summer Conference schedule August 4-6, 2023 (attached).

more...

Secretary's Report – Brett Banker

- Please see attached Secretary's report.
- Next GoogleMeet with Chapter Representatives will be May 24th.
- Will start a Chapter Representative newsletter in late summer/early fall.
- Mentoring Program – hottest topics are noted on the 2nd page of the Secretary's report.
- Possibility of running something at the 2024 conference for new AD's.

Continuing Business

- LTI Instructors – looking for more instructors throughout the sections.

New Business

None at this time.

A motion was made to adjourn the meeting at 1:41 p.m.

1st – Todd Gulluscio

2nd – Susan Reid

Passed

Respectfully submitted by:

Chris Rozek

Chris Rozek

Administrative Assistant

May 23, 2023



NYSAAA

New York State Athletic Administrators Association

From: Mike Giruzzi CAA, Treasurer

Date: May 6, 2023

Re: Stipends 2023-2026/ Budget Report

Recommendation:

1. \$2,000 increase for expanded duties of Associate Executive Director. \$500 increase in year 2 and 3.
2. Incremental increase for all other chairs for the 3-year duration.
3. Alan Mallanda, Executive Director - \$58,000
(Executive Director's contract through 2025).
4. Chris Rozek - Administrative Assistant
(To include Conference Registrar, Membership Secretary and Recording Secretary duties):
2023-24- \$8,600; 2024-25- \$8,800; 2025-26- \$9,000
5. Larry Gillooley - Conference Exhibitor Chair:
2023-24- \$3,535; 2024-25- \$3,610; 2025-26- \$3,700
6. Deb Ferry - Awards Chair:
2023-24- \$515; 2024-25- \$530; 2025-26- \$545
7. Mike Giruzzi - Treasurer:
2023-24- \$2,050; 2024-25- \$2,100; 2025-26- \$2,150
8. Jim Wright - Associate Executive Director:
2023-24- \$14,000; 2024-25- \$14,500; 2025-26- \$15,000
9. Total Budget for 2023-2024- \$86,700 - Increase of \$5,350 from 2022-2023
10. Discussion items
 - a. New AD, Mentoring and Secretary chairperson.
 - b. Executive members that are retired and/or district does not fund.



NYSAAA

New York State Athletic Administrators Association

Treasurer Report – May 6, 2023

Account	Date-3/9/2023
Checking/Savings- 2471	\$175,771.73
AXA Investments	\$180,651.00
Checking- 9509	\$ 11,782.82
Total Assets	\$368,205.55

Account	Date-5/6/2023
Checking/Savings- 2471	\$ 99,039.62
AXA Investments	\$187,020.64
Checking- 9509	\$ 14,195.62
Total Assets	\$300,255.88

Respectfully submitted,

Mike Giruzzi



**2023 NYSAAA Conference
Financial Report**



Revenue :

290 Registrants

4 @ \$0.00 (comp)	\$0.00	
30 @ \$185.00 (retired & Rep. Board)	\$5,550.00	
1 @ \$215.00 (Rep. Board after deadline)	\$215.00	
9 @ \$280.00 (CMAA discount)	\$2,520.00	
49 @ \$285.00 (CAA discount)	\$13,965.00	
30 @ \$290.00 (RAA discount)	\$8,700.00	
146 @ \$295.00	\$43,070.00	
4 @ \$315.00 (CAA discount after deadline)	\$1,260.00	
4 @ \$320.00 (RAA discount after deadline)	\$1,280.00	
13 @ \$325.00 (after deadline)	\$4,225.00	
Total:		\$80,785.00

Exhibitor Revenue:

87 Total Booths

(78 vendors w/ single booths/9 vendors w/double booths)

Vendors Booths (non-sponsors)	\$33,400.00	
Extra Badges - 53 @ \$65.00/ea	\$3,445.00	
Total:		\$36,845.00

Corporate Sponsors:

Total: \$68,490.00

Miscellaneous:

Meal Money: Luncheon \$55/each Banquet \$65/each	\$2,050.00	
Memberships received with conference registrations:	\$4,480.00	
28 @ \$160.00/each		
Rebates from Embassy Suites Hotel	\$495.00	
LTI course registrations received w/ conference registrations	\$4,995.00	
37 @ \$135.00		
Total:		\$12,020.00

Total Monies Received:	\$198,140.00
Total Expenditures:	\$108,261.58
Total Net Profit:	\$89,878.42

Expenditures :

Conference Supplies	\$400.27	
Printing	\$1,320.50	
Awards/Gifts/Prizes	\$3,523.34	
Miscellaneous	\$2,123.21	
Conference Reimbursements	\$11,339.99	
Conference Speakers	\$6,802.67	
Exhibitors	\$15,886.54	
Hotel	\$66,865.06	
Total Expenditures:		\$108,261.58

Expenses Breakdown**Conference Supplies:**

Staples	\$28.11	credit card reader dock
Price Chopper	\$50.40	postage for president's invitations
Staples	\$75.99	printer ink
Amazon	\$46.67	name badges inserts
Staples	\$115.97	packet envelopes
Staples	\$22.99	packet envelopes
Amazon	\$28.20	banquet program cover stock
Amazon	\$31.94	luncheon program cover stock
Total:	\$400.27	

Printing:

BOKA Printing, Inc	\$290.00	strip tickets
Binghamton City School District	\$1,030.50	programs & packet copies
Total:	\$1,320.50	

Awards/Gifts/Prizes:

Capital One (Amsterdam)	\$2,029.79	badge holders/padfolios/beverage glasses
Bright Ideas	\$747.55	pens/highlighters
Capital One (Keychain Biz)	\$746.00	lapel pins
Total:	\$3,523.34	

Miscellaneous:

CVS	\$57.12	thank you gift for Cheryl Weeks
Chris Rozek	\$600.00	3 programs design/layout
Capital One (various restaurants)	\$1,238.37	meals with board members
Capital One (U-Haul)	\$227.72	trailer rental
Total:	\$2,123.21	

Conference Reimbursements:

Keio Academy of New York	\$290.00	conf. reg. A. Trotman
Carol Roseto	\$15.00	certification discount
Todd Hagreen	\$10.00	certification discount
Sherri Smith	\$295.00	conf. reg.
Reginald McDonald	\$30.00	conf. overpayment
William Spath	\$295.00	conf. reg.
Marisa Fallacaro	\$295.00	conf. reg.
Yorktown Central School District	\$185.00	conf. reg. R. Barrett
Moravia Central School District	\$140.00	conf. reg. partial reimb. T. Mulvaney
Todd Gulluscio	\$149.99	projector
Sodus Central School District	\$160.00	M. Magin overpayment
NYSAAA Membership Account	\$4,480.00	memberships received with conference fees
NYSAAA - Treasurer's account	\$4,995.00	LTI courses received with conference fees
Total:	\$11,339.99	

Conference Speakers:

Mark Leinweaver	\$3,561.87	speaker fee & expenses
Mike Ellson	\$1,240.80	speaker fee & expenses
Jeremy Boone	\$2,000.00	speaker fee & expenses
Total:	<u>\$6,802.67</u>	

Exhibitors:

Clifton Park Rental	\$6,416.54	
Larry Gillooley	\$3,400.00	Exhibitor Chair stipend
Capital One (The Event Helper Inc.)	\$170.00	insurance
Saratoga Springs City Center	\$5,900.00	
Total:	<u>\$15,886.54</u>	

Hotel Expenses:

Saratoga Hilton	\$66,865.06	
Total:	<u>\$66,865.06</u>	

Submitted May 6, 2023

Chris Rozek, Administrative Assistant

NYSAAA Conference Comparison 2002-2023

Year	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Site	Saratoga	Saratoga	Saratoga	Saratoga	Saratoga	Saratoga	Saratoga	Saratoga	Saratoga	Saratoga	Saratoga
# of attendees	291	311	332	298	308	294	317	257	266	262	250
Revenue	\$61,046	\$100,924	\$103,688	\$95,061	\$99,496	\$102,708	\$116,398	\$98,785	\$101,569	\$135,019	\$131,406
Corporate Sponsors	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	\$28,500	\$26,350
Exhibitors Revenue	\$35,700	\$31,549	\$31,050	\$35,100	\$34,300	\$35,025	\$43,825	\$41,020	\$35,160	\$39,150	\$39,000
Expenses	\$66,178	\$82,912	\$89,239	\$78,113	\$81,013	\$82,132	\$79,537	\$83,320	\$83,331	\$77,576	\$75,535
Net Gain	\$30,568	\$18,012	\$14,449	\$16,697	\$18,482	\$20,575	\$36,860	\$15,464	\$18,238	\$54,953	\$55,664

Year	2013	2014	2015	2016	2017	2018	2019	2020	2021 *	2022	2023
Site	Saratoga	Saratoga	Saratoga	Saratoga	Saratoga	Saratoga	Saratoga	conference	Virtual	Saratoga	Saratoga
# of attendees	275	268	277	271	269	269	279	cancelled	237 *	242	290
Revenue	\$125,626	\$133,854	\$145,218	\$149,179	\$154,714	\$71,755	\$79,737		\$23,600 *	\$182,491	\$198,140
Corporate Sponsors	\$16,500	\$15,828	\$32,895	\$31,825	\$30,000	\$39,333	\$44,954		\$34,711 *	\$64,994	\$68,490
Exhibitors Revenue	\$36,350	\$44,460	\$37,725	\$42,450	\$43,600	\$43,500	\$56,289		\$1,425 *	\$47,165	\$36,845
Expenses	\$74,349	\$90,935	\$95,987	\$96,047	\$104,656	\$78,144	\$91,920		\$56,425	\$92,865	\$108,262
Net Gain	\$50,918	\$42,920	\$49,330	\$53,131	\$49,810	\$79,933	\$89,060		\$9,034 *	\$89,626	\$89,878

* 2021 conference was virtual. 65 conference registration and 20 exhibitor vouchers were used from 2020 cancelled conference.

NYSAAA Liaison Report: Dennis Fries, CMAA

May 2023 - Executive Committee

National NIAAA Conferences

December 15-19, 2023 – Orlando, FL – Orlando Marriott World Center (Pete Shambo will be inducted into the NIAAA HOF)

December 13-17, 2024 – Austin, TX

December 12-16, 2025 – Tampa, FL

2023 NIAAA Delegate Assembly Delegates:

Todd Gulluscio, Greg Warren, Sue Dullea, Jim Wright, Dennis Fries (M. Giruzzi & AM – Alt.)

If you cannot attend please let me know by Tuesday, October 10, 2023

National Initiative & Assistance Network:

2023 Initiative is: “No Kid Hungry Today!” (Will we give a NYSAAA general donation - \$250.00)

(No Kid Hungry is working to end childhood hunger by helping launch and improve programs that give all kids the healthy food they need to thrive.) http://join.nokidhungry.org/site/TR?px=4164131&fr_id=1473&pg=personal

NIAAA Committee members:

SY–Accreditation; DF– QPA&Retired (Vice-Chr.); MH (Co-Chair) –Awards; JW- Resolutions;

PI – Publications; TG- Mentoring Cohort leader.

NIAAA: Web Site (NIAAA athlete certificates: 3 Season Athlete and Scholar Athlete Recognition)

Conference Registration on line @ niaaa.org. (Sometime around September 2022)

Sponsorship of Endowment program at the NIAAA Conference - \$250.00

Section 1 Meeting: (Attending: D. Fries/ T. Gulluscio/J. Wright)

2023 – Rhode Island –Monday, May 8, 2023; Crowne Plaza Hotel; 801 Greenwich Ave., Warwick, RI

2024 – Connecticut

2025 – Massachusetts

2026 – New York

Section 1 Summer Institute (Cancelled for 2023)

Student-Athlete Essay Information:

Section 1 winners moving on to NIAAA consideration:

2007 - John Mackintosh, Chapter - 7 Cathy Phillips, AD ; 2008 - none

2009 - Caroline Frances Tolli, Chapter - 6 - Patrick Burke - AD ; 2010 - Kelsey Johnson, Chptr - 10 - Eileen Kilcullen – AD

2011 - Taylor Malmsheimer, Chapter – 3 - J. Michael Byrnes – AD; 2012 & 2013 – none

2014 - Nicholas Steven Stiansen, Saratoga Springs HS, Chtr 2 (Peter Sheehan – AD) – Scott Stuart – Chptr Rep.

2015 – none; 2016 – none; 2017 – none; 2018- none; 2019 - none

2020 - Isabelle Smith; Westhampton Beach HS; Kathy Masterson-AD; – Chp. 11- Tim Mullins – Chapter Rep.

2021 – Scott Weitman; Yorktown HS; Robert Barrett - AD; Chapter 1 – Sue Dullea – Chapter Rep.

and Sarah Stevens; Ellenville HS; Kermit Moyer – AD & Chapter 9 Rep.

2022 - John Santowski, Pitts. Mendon H.S., Scott Barker – AD; Dr. Patrick Irving – Chapter 5 Rep..

Our 2023 Student-Athlete Essay State winners are:

Female – Emma Ellis, Riverhead HS; Brian Sacks - CAA - AD; Kathy Masterson, Chapter 11 Rep.

Male – Shea Mullahey Mount Sinai UFSD; Scott Reh - AD; Kathy Masterson, Chapter 11 Rep.

NIAAA Membership commendations for maintaining 70% of NYSAAA total potential members in the NIAAA:

1991, 1995, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022 (Highest)

2023 Major Awards:

State Award of Merit – Scott Sugar, CAA

Otis Sennett Award – Greg Ransom

Dr. Jack Foley Award – Dr. Jim Wright, CMAA

Judith A. Knight Award – Timothy Mullins, CMAA

Dr. Liam Frawley Award – Jason Lehmebeck, CAA

(2022 Winners)

Presenter – Brett Banker, CMAA

Presenter – Todd Nelson, CAA (NYSPPHSA)

Presenter – Gary Stevens, CMAA (MA)

Presenter – Dr. Patrick Irving, CMAA

Presenter – Kimberly Saxton, CMAA

Current (2022-23) NIAAA Award Nominees:

Judith A. Knight – HOF (3rd yr.); Todd Gulluscio – NFHS Citation (2nd yr.); Greg Warren, CMAA – NIAAA DSA (2nd yr.);

Dr. Jim Wright - Section 1 Frank Kovaleski nominee (2nd yr.)

df – May 2023



NYSAAA

New York State Athletic Administrators Association

President's Report Greg Warren, CMAA

May 5-7, 2023

"Building a Foundation for the Future"

Activities:

March 23, 2023	State AD Presidents Zoom Meeting
March 24, 2023	Article Published in Vanguard Magazine w/Dr. Wright
April 17, 2023	Conference Format Discussion w/ Alan and Jim
April 26, 2023	AAMPD Team Meeting
April 27, 2023	State AD Presidents Zoom Meeting
May 3, 2023	Attended NYSPHSAA Meeting in Saratoga Springs
May 7&8, 2023	NIAAA Section 1 Meeting

March 28-May 9 2023 Aspiring AD Program

- ⊙ **Discussion of Strategic Plan**
 - Progress review and next steps

- ⊙ **Conference Update**
 - Conference schedule template
 - Keynote progress
 - Post-conference survey

New York State Athletic Administrators' Association, Inc.
2024 Tentative Proposed Conference Program Schedule
"BUILDING A FOUNDATION FOR THE FUTURE"

Monday – March 11, 2024

Phila/Gallery

8:00 a.m. – 9:00 p.m. 3:30 p.m. – 4:30 p.m. 5:30 p.m. – 9:30 p.m. 6:00 p.m. – 8:00 p.m.	Pre-conference Move In & Set Up - Phila Registration Materials & Packets – Phila LTC – Pre-conference Virtual Planning Team/Volunteers/ Exec. Board Dinner – Max London's
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Tuesday – March 12, 2024

8:00 a.m. – 12:00 a.m. 8:00 a.m. – 12:00 a.m. 12:00 p.m. – 2:15 p.m. 1:00 p.m. – 5:00 p.m. 1:00 p.m. – 5:00 p.m. 2:00 p.m. – 5:30 p.m. 2:30p.m. – 4:15 p.m. 5:00 p.m. – 9:00 p.m. 6:00 p.m.	LTC LTC Executive Board Meeting (w/lunch) LTC LTC Conference Registration (Gallery) NYSAAA Representative Board Meeting – Alabama/Travers LTC Saratoga Dine Around – Visit your favorite establishments.
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Wednesday – March 13, 2024

8:00 a.m. – 11:30 a.m. 8:00 a.m. – 9:00 a.m. 9:00 a.m. – 10:30 a.m. 9:00 a.m. – 10:30 a.m. 9:00 a.m. – 11:00 a.m. 9:00 a.m. – 11:00 a.m. 10:00 a.m. – 11:00 a.m. 11:00 a.m. – 12:00 a.m. 11:00 a.m. – 12:00 p.m. 12:15 p.m. – 2:15 p.m. 2:30 p.m. – 4:30 p.m. 4:30 p.m. - 5:30 p.m. 4:45 p.m. – 5:30 p.m. 5:45 p.m. – 7:45 p.m.	Conference Registration (Gallery) AAMPD Reception & Recognition - Whitney Hall of Fame Committee Meeting – Board Room New AD/First Timer Orientation Meeting – High Rock NYS Council of Administrators Meeting - Alabama NYSPHSAA Section Executive Directors – Travers Veteran AD's Reception/Meeting – Whitney "WORKSHOP SESSION A" - (check your program) - Broadway 1-4 HOF & WOH Reception & Photos for Inductees & Family – High Rock Dave Martens Awards Luncheon & Alan Mallanda Hall of Fame Induction - Saratoga Ballroom CONFERENCE WELCOME & OPENING GENERAL SESSION - Saratoga Ballroom **CAA Test Review Workshop –Whitney "WORKSHOP SESSION B" (check your program) - Broadway 1-4 EXHIBIT HALL FESTIVAL - Opening Hospitality Reception – Food/Refreshments – Festival Gifts; Visit Exhibitors – Drawing # 1, Door Prizes (City Center); Larry "Sparky" Rector Materials & Drop-in Center
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Thursday – March 14, 2024

9:00 a.m. – 12:00 p.m. 8:00 a.m. – 10:00 a.m. 12:00 p.m. – 1:00 p.m. 1:30 p.m. – 2:30 p.m. 2:45 p.m. – 3:30 p.m. 3:00 p.m. – 4:00 p.m. 4:00 p.m. – 4:30 p.m. 4:45 p.m. – 5:45 p.m. 6:00 p.m. – 7:45 p.m.	Exhibit Hall Open (City Center) – Pick up Conference Gift Visit the Exhibitors For Coffee & Donuts/Pastries– Drawing #2 – 9:30 a.m. Larry "Sparky" Rector Materials & Drop-In Center, Drawing #3 – 11:30 a.m. **CAA EXAM - Whitney Past Presidents Lunch Meeting - by invitation – High Rock SECOND GENERAL SESSION – Saratoga Ballroom "WORKSHOP SESSION C" (check your program) - Broadway 1-4 NYSPHSAA Student Athlete Development Committee – Board Room Award Recipient Photo Session – High Rock President's Reception (by invitation only) – Alabama/Travers Roy O'Neill Conference Awards Banquet – Saratoga Ballroom
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Friday – March 15, 2024

8:00 a.m. – 10:00 a.m. 10:15 a.m. – 11:30 a.m. 11:30 a.m. 11:30 a.m. 'til ?	ALL CONFERENCE BREAKFAST & THIRD GENERAL SESSION – Dr. Robert Zayas, CAA Executive Director, NYSPHSAA - Saratoga Ballroom - State Association Updates & Perspectives, Q/A NYSAAA Annual Meeting – Annual Meeting; Wrap Up & Re-cap; Acknowledgements; Chapter Door Prizes & Raffle Drawings - Saratoga Ballroom Conference Adjourns 2025 Conference Planners Meeting – Saratoga Ballroom
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REVISED 4/19



NYSAAA

New York State Athletic Administrators Association

Executive Director's Report
Executive Board Meeting
Embassy Suites, Saratoga Springs, NY
May 6, 2023

Activities

NYSPHSAA Meeting – May 3, 2023, Embassy Suites, Saratoga Springs, NY
NIAAA Section 1 Meeting – May 8, 2023 – Crown Plaza Hotel, Warwick, RI
Sparky Rector's 100 Birthday Celebration – May 27, 2023
NYSPHSAA Summer Meeting – July 25-27, 2023 – Turning Stone, Victor, NY
NEDC Summer Meeting & Seminar – July 23-26, 2021 – Travers City, MI
NYSAAA Summer Conference – August 4-6, 2023 – Crown Center, The Desmond, Albany, NY

Conference - Overview - Conference Planning (2024) – Tentative Program/Schedule

Corporate Sponsorships – 2023-24 Updates

Communications

Newsletter
Website
Thank you notes

Items of importance

Support for Certification in NYS
Other

Continuing Business Items

Hall of Fame 2024
Wall of Honor 2024
P.O.P. Manual Updates
Strategic Plan – Finance Committee
Conference Planning - 2024

New Business Items

Committee Changes/Additions
Chapter Reps – New Chapter 9 – Christian Hodge, CAA (Newburgh FA); Chapter 1 & 4
Membership Dues Increase (2024-25)
Conference Registration Fees (2024-25)

Meeting Schedules (2023-2024)

Fall Rep. Board Meetings – Saratoga Hilton, Saratoga Springs – **September 23-25, 2023**
NYSPHSAA Executive Committee Mtg., Embassy Suites, Saratoga, **October 18, 2023**
NADC – Orlando World Center, Orlando, FL, December – **December 15-19, 2023**
Winter – **February 2-4, 2024** - Executive Board Meeting @ Embassy Suites, Saratoga Springs
Winter – **March 12-15, 2024** - Conference Meetings @ The Saratoga Hilton, Saratoga Springs
Spring – Executive Board Meeting – **May 31-June 2, 2024**, Embassy Suites, Saratoga Springs, NY (**Tentative**)
Fall - Exec. & Rep. Board Meetings – **Oct. 5-7, 2024**, Embassy Suites, Saratoga Springs, NY (**Tentative**)

Future Conferences – The Saratoga Hilton, Saratoga Springs

2023 – March 14-17, Saratoga Hilton & Conference Center
2024 – March 12-15, Saratoga Hilton & Conference Center
2025 – March 11-14, Saratoga Hilton & Conference Center
26-29 – Contract Proposals (TBD)

CORPORATE SPONSOR		Cash Commitment	In -Kind	Total	Service/Product	Confirmed	Received	Spons. Window	Amt. Rec'd Value
CONTRIBUTORS									
NIAAA	X	\$4,160	\$3,000	\$7,160	LTI Royalties & Grants	X	X		\$7,160
Championship Award Guys	X	\$0	\$500	\$500	Awards, Plaques, et.al.	X	X		\$500
Stuffing Fees		\$0	\$0	\$0	On Request	*			0
Plaques & Such	X	\$0	\$750	\$750	Awards & Plaques	X	X		\$750
Away With Geese	X	\$0	\$900	\$900	Two Units for Raffle	X			\$900
SMI Awards	X	\$0	\$750	\$750	Lanyard Donation	X	X		\$750
CORPORATE SPONSOR									
Daktronics, Inc.	X	\$2,500	\$0	\$2,500	Scoreboards, Timing Sys., Video, Sounc	X	X	Jan. 1 Exp.	\$2,500
Saratoga Hilton	X	\$6,330	\$0	\$6,330	Conf. Hospitality + Room Nights	X	N/A	by Contract	\$6,330
Equitable Advisors	X	\$2,500	\$0	\$2,500	Financial Planning/Awards Reception	X	X	Jan. 1 Exp.	\$2,500
Field Turf/Chenango Contracting	X	\$2,500	\$0	\$2,500	Turf Fields & Installations	X		Jan. 1 Exp.	\$2,500
Riddell Athletic & Reconditioning	X	\$1,500	\$0	\$1,500	Athletic Equip. & Reconditioning	X	X	Oct. 1 Exp.	\$1,500
Big Teams (Schedule Star)	X	\$0	\$2,500	\$2,500	Website Host, Scheduling Software	X	N/A	n/a	\$2,500
A-Turf	X	\$1,500	\$0	\$1,500	Turf Fields & Installations	X	X	Nov. 1 Exp.	\$1,500
BSN, inc.	X	\$0	\$10,000	\$10,000	Sporting Goods Dealerships	X	X	Jan. 1 Exp.	\$10,000
Final Forms-AMP	X	\$5,000	\$5,000	\$10,000	Online Forms & Registration	X	X	Jan. 1 Exp.	\$10,000
Keystone Purchasing Network	X	\$1,500	\$0	\$1,500	Cooperative Purchasing Group	X	X	Jan. 1 Exp.	\$1,500
rSchoolToday	X	\$2,500	\$0	\$2,500	Scheduling, Website, Regist. Software	X	X	Jan. 1 Exp.	\$2,500
Musco Lighting	X	\$10,000	\$0	\$10,000	Sports Lighting Company	X	X	Jan. 1	\$10,000
HomeTown Ticketing	X	\$2,500	\$1,500	\$4,000	Contest Ticketing, Attendance, Scanning	X	X	Oct. 1 Exp.	\$4,000
Dynamite Sports	X	\$2,000	\$0	\$2,000	College Recruiting Seminars, Info. & Mat'ls.	X	X	8/1/23 Exp.	\$2,000
Mascot Media	X	\$0	\$10,000	\$10,000	Newsletter Publications & Printed Mat'ls.	X	X	July 1 Exp	\$10,000
Clell Wade Coaches Directory, et. Al.	X	\$2,500	\$500	\$3,000	chool Directories, AD & Coach Publications	X	X	Oct. 31 Exp	\$3,000
Gipper	X	\$3,500	\$3,000	\$6,500	Social Media Design Software	X	X	August 1 Exp.	\$6,500
Honest Game	X	\$3,500	\$0	\$3,500	Guidance for NCAA Eligibility	X	X	August 31 Exp.	\$3,500
NYS Beef Council	X	\$3,500	\$0	\$3,500	Beef Dietary Necessity for Athletes	X	X	Sept. 15 Exp	\$3,500
Zolnier Championship Rings	X	\$1,500	\$1,000	\$2,500	Championship Rings	X	X	Oct. 1 Exp.	\$2,500
Sealmaster of WNY	X	\$1,500	\$0	\$1,500	Sealing and Paving Contractors	X	X	Jan. 1 Exp.	\$1,500
GoFan	X	\$2,500	\$0	\$2,500	Digital Ticketing - Computer Software	X	X	Feb. 1 Exp.	\$2,500
SEL FITNESS (new)	X	\$1,500	\$0	\$1,500	Personal Fitness Platform	X	X	8/1/23 Exp.	\$1,500
The Players NIL (new)	X	\$1,500	\$1,500	\$3,000	Educating About Name, Image, Likeness	X	X	8/1/23 Exp.	\$3,000
Wall of Fame by Vital Signs (new)	X	\$2,500	\$2,500	\$5,000	Digital Hall of Fame Sign	X	X	1/1/23 Exp.	\$5,000
sportsYou (new)	X	\$0	\$3,500	\$3,500	Communication Software	X	X	1/1/23 Exp.	\$3,500
Subtotals =		\$68,490	\$46,900	\$115,390					\$115,390
Total Cash + In Kind				\$115,390					
Updated 4/21/23									



NYSAAA

New York State Athletic Administrators Association

Associate Directors Report May 6, 2023 Saratoga, NY

1. Finalized [Summer Conference Schedule](#)
2. Ended the 2023 School Year with LTC 504...7 attendees from Chapter 8. We received payment from Section VIII for all but 2 slots this year (our best response year)
3. Compiling list of new and recent hired ADs from Sections for communication purposes such as conference invites and mentoring opportunities
4. Introduced to Elyse Loughlin, new NYSED chair for PE and opened up conversation on certification
5. Update mentoring program for Chapter Reps
6. Improve Chapter Rep participation in developing LTI classes
7. Aspiring AD class ending May 12th with 5 attendees (1st time for Spring offering)
8. Two mentoring sessions planned for May and June
9. Received Outreach approval from the NIAAA for 150 LTI seats for 501, 502, 503.
10. Attended Long Island CHSAA meeting April 19th and handed out AAMPD flyer and PD Handbooks to attendees
11. Continued work on LTC 717 for NADC 2023 rollout
12. 6236 followers on Twitter and over 375 on Instagram
13. Continued to promote the professional development of ADs via "The 3-Minute AD" on our YouTube channel (NYSAAA, Inc)
14. Will attend NHADA Conference as an instructor for LTC 510
15. Increased sportsYou presence as a secondary communication platform



NYSAAA

New York State Athletic Administrators Association

2nd Annual Summer Leadership Conference

A 3-day Conference for New Athletic Administrators

August 4-6, 2023 - Desmond Hotel in Albany

Registration Fee: \$235.00 Hotel Rates: \$130/night 15 CTLE Hours

Friday, August 4th

- 1:00 Arrive
- 2:00 Meet in the auditorium for Welcome and Introductions
- 2:30 Opening General Session
- 3:00 LTC 501 (FREE) and LTC 630 (\$100)
- 7:00 Dinner on your own

Saturday, August 5th

- 8:45 The AAMPD Program
- 9:00 Workshop I Social Media and Branding the Athletic Office/Gipper
- 10:00 Workshop II Technology in the Athletic Office
- 11:00 Workshop III Relationships and How to Earn Points with the Rank and File
- 12:00 Buffet Lunch
- 1:00 LTC 502 (FREE) and LTC 716 (\$100)
- 5:00 Networking Roundtable -- Ask the Veterans/Sponsor Presentations
- 6:30 Dinner on your own

Sunday, August 6th

- 7:30 Buffet Breakfast
- 8:30 The NYSPHSAA
- 9:30 Workshop IV The 1st Day Checklist
- 10:00 Workshop V Conducting Productive Pre-Season Coaches Meetings
- 10:30 Workshop VI How to Work to Retain Officials
- 11:00 The Final Word

Thursday August 10th

- 6:00 LTC 503 (FREE) Virtual

Rooms are limited so register NOW on your [AMP account](#) Call or text Jim for more information at **631-245-3981**

For Reservations use **Group Code SMP** and call the Hotel direct at **518-869-8100**

[NYSAAA Summer Leadership Conference BOOK HOTEL HERE](#)

Reservations close July 13th

NEW YORK STATE ATHLETIC ADMINISTRATORS ASSOCIATION

NYSAAA

Spring Meeting-2023

Secretary's Report

- a) Created a sportsYou group for Chapter Reps & State Committee Chairs
- b) Next scheduled GoogleMeet with the Chapter Reps is Wednesday, May 24, 9:30 am
- c) Post-Conference I have sent reminders re: our Goals for 2023-24
 - i. Offer two in-person LTI's in your Chapter
 - ii. Identify current AD's or newly appointed for the Mentoring Program. Designed for AD's in Years 1-5 but open to anyone.
 - iii. Communicate with leagues and AD's in your Chapter about the Aspiring Program. Be on the lookout for potential candidates.
 - iv. Contribute to the Chapter Rep Newsletter-first edition, August 2023
 - v. Work with leagues and AD's to identify HOF/Wall of Honor candidates.
- d) Chapter IX still vacant Chapter Rep position

Mentoring Report

- a) Added two sessions to the 2022-23 schedule
 - i. End of the Year Awards Programs-April 20, Brett B
 - ii. TBD-Thursday, May 18, 12-1:30 pm
- b) We will have our topics (**see pg 2**) schedule and method to register (QR code) done for the August Summer Leadership Conference in Albany.
- c) Starting the 2023-24 Cohort in September
- d) Will reach out via emails to the AD's that participated in the 2022-23 Mentoring sessions and offer them slots.
- e) Will have a discussion with Chapter Reps from 2 & 5 about their local Mentoring program.
- f) Should we consider creating sub-groups; Urban, Female AD's, those AD's with expanded roles (AP, teacher)?
- g) Should we expand to expect our local Educational Initiatives Chair to assign 1:1 mentors in their Chapters?
- h) What about the concept of running a 'strand' at the Conference designed specifically for New AD's? The strand could be just 2-3 session (one a day).

“I would be interested in hearing presentations on the following topics in 2023-24”

Highest Nine Ranked Topics by frequency of selections

Booster Clubs

Finding & Retaining Coaches

Running a Parent Mtg

14 Legal Duties (2 sessions)

Tech for the AD

NYS PHSAA/SED Rules

Decline in Participation

Awards Programs

Improving Communication