

11. ENDORSEMENTS

11.1 Policy

The NYSAAA shall not endorse one individual, group or organization over another outside the affiliate family.

11.11 Forms of recognition, such as certificates or plaques in exchange for corporate sponsorship shall not be considered an endorsement of a particular product, since such recognition is a result of direct support of the NYSAAA.

11.12 Corporate sponsorships shall not detract or cause the NYSAAA to lose sight of the purpose of the association as stated in the bylaws.

11.2 Membership Lists

The NYSAAA membership list or conference attendee list may be given at the discretion of the Executive Director.

11.3 NYSAAA Logo

Any use of the NYSAAA Logo must have the expressed written authorization of the NYSAAA President and/or the Executive Director.