

Minutes Executive Board Meeting Saturday & Sunday, January 27-28, 2024 Saratoga Springs, New York

Attendees:

Greg Warren, President Susan Reid, President-Elect Jennifer Keane, Vice President Todd Gulluscio, Past President Mike Giruzzi, Treasurer **(ZOOM)** Brett Banker, Secretary Denny Fries, Liaison to NIAAA

Alan Mallanda, Executive Director Jim Wright, Assoc. Executive Director Chris Rozek. Administrative Assistant

Executive Board meeting was called to order at 1:00 p.m. by President Warren.

A motion was made for the Executive Board to go into Executive Session.

1st - Todd Gulluscio

2nd - Susan Reid

Passed

Executive Board meeting resumed at 3:30 p.m.

A motion was made to accept the minutes from the fall board meetings. 1^{st} - Denny Fries 2^{nd} - Todd Gulluscio Passed

<u> Membership Reports/Updates - Alan Mallanda & Chris Rozek</u>

- Currently our membership is 694.
- NIAAA has us at 758 and Alan emailed NIAAA as our membership numbers don't coincide with their numbers. The new AMP switchover with the NIAAA may be the issue at this time.
- As of this date there are 202 people who have registered for the conference.

<u> Treasurer's Report - Mike Giruzzi</u>

- Please see attached Treasurer's report.
- Reviewed the LTI's offered for 2023-24. Net revenue of \$5,242.87.
- Investments are doing very well.

A motion was made to approve the Treasurer's Report. 1^{st} - Denny Fries 2^{nd} - Susan Reid

Passed

Todd Gulluscio had a discussion item and suggested that instructors should just pay our costs and not full cost for a LTI course.

A motion was made that upon approval by the Associate Executive Director, members of the NYS Faculty can be reimbursed for any out-of-pocket expenses when representing the Association as it relates to LTI.

1st - Denny Fries

2nd - Todd Gulluscio

Passed

President's Report - Greg Warren

Please see attached President's report.

Conference Planning:

- The conference schedule is on the website.
- Corporate sponsors presentations.
- Keynote speaker will also be doing a workshop.
- Used current issues to provide similar workshops.
- National Initiative Promotion mystuffbags.org. 90% of the money donated goes to the end user.
- Donate \$250.00 in support of this and do a drop box at the conference.

Strategic Plan Progress Update

Moving forward with the goals that are ongoing at this time.

National Conference

- Quality conference and enjoyed the opportunity to attend the President's breakfast. NYS is
 doing a great job and getting noticed throughout the country.
- Honored Pete Shambo into National HOF.
- Have been attending state meetings.

A motion was made to adjourn the meeting at 4:35 p.m. and resume on Sunday, January 28th at 8:00 a m

1st - Todd Gulluscio

2nd - Susan Reid

Passed

January 28, 2024

Executive Board meeting was resumed and called to order at 8:15 a.m. by President Warren.

Nominating Committee Report - Todd Gulluscio

- Todd said no one had applied for the Vice President position but a letter was recently received, and he will move forward with the interview.
- The Treasurer's position is up for appointment. Mike Giruzzi valued his years on the Executive Board and has decided to step down on June 30, 2024.
- Todd recommended taking time to reorganize the Treasurer's position.
- The Board will look into the legality of having the Treasurer position. This position will be looked at more closely.

A motion was made to accept the Nominating Committee report.

1st - Denny Fries

2nd - Susan Reid

Passed

NIAAA Liaison Report - Denny Fries

- Please see attached NIAAA Liaison's report.
- Denny thanked everyone who attended the national conference.
- Section I meeting is Wednesday March 20th.
- Essay winners were selected and noted on the Liaison's report.
- Denny congratulated Todd Gulluscio & Greg Warren on being recipients of awards at our upcoming state conference.

A motion was made to accept the NIAAA Liaison's Report.

1st - Todd Gulluscio

2nd - Susan Reid

Passed

Secretary's Report - Brett Banker

- Please see attached Secretary's report.
- All awards were submitted on time.
- Increasing membership dues at league levels and athletic council members.
- Questions moving forward:

Do we have goals for the DEIB committee?

How did the new mentoring cohort of female AD's go?

Will the Chapter Reps have time to meet in Saratoga separate from the Rep Board meeting?

Brett would like to meet with them to discuss items as part of the strategic plan.

A motion was made to accept the Secretary's Report.

1st - Todd Gulluscio

2nd - Jennifer Keene

Passed

Executive Director's Report - Alan Mallanda

- Please see attached Executive Director's Report.
- Two people going to HOF for 2024 and four people for WOH for 2024.
- Awards they were submitted on time. Chapter Representatives should confirm with Chris Rozek that the recipients nominated should be current members.
- Leadership issues to look at in the spring meeting.
- Meeting dates noted. The fall board meeting will probably be moved to the end of September in Binghamton.
- Hotel negotiations are done and good through 2028.
- Corporate sponsorships for cash and in-kind to date is \$134,890.
- Past President's Reception will be held at the Awards luncheon so they can be recognized.
- Membership dues will be increased to \$170.00 starting July 1st, 2024.

A motion was made to accept the Executive Director's report.

1st - Susan Reid

2nd - Brett Banker

Passed

Associate Executive Director Report - Jim Wright

- Please see attached Associate Executive Director's report.
- Jim presented at the NYS AHPERD conference in November.
- Social media continues to grow.

A motion was made to accept the Association Executive Director's report.

1st - Todd Gulluscio

2nd - Brett Banker

Passed

New Business - Greg Warren

Mentoring – has evolved and is still in a phase where it is growing and needs to continue to serve our membership. At this time Jennifer Keane will be added to the mentoring team. Jen thanked Brett for all he has done with the mentoring program, and she looks forward to working with him to make this an important program for new athletic administrators.

<u>Awards</u> – more information should be submitted for the Judith Knight & Liam Frawley awards when moving forward people for those awards. The process needs to be re-evaluated and a rubric should be created and followed.

<u>CTLE</u> – it is growing, and Greg is utilizing his administrative assistant to help and would like to recommend paying her a \$500.00 stipend.

A motion was made to provide Greg Warren's administrative assistant with a \$500.00 stipend to assist him with CTLE.

1st - Todd Gulluscio

2nd - Susan Reid

Passed

With no further business, a motion was made to adjourn the meeting at 9:24 a.m.

1st - Todd Gulluscio

2nd - Susan Reid

Passed

Respectfully submitted by:

Chris Rozek

Chris Rozek Administrative Assistant February 7, 2024



New York State Athletic Administrators Association, Inc.

Visit our website at: www.nysaaa.org or email: nysaaa@yahoo.com 32th Annual Conference – March 12-15, 2014

From: Mike Giruzzi CAA, Treasurer

Date: January 24, 2024 Re: Financial Report

1. LTI - 23-24 overview

Courses Taken	Class Count	Course Cost	Manual Cost	Net Revenue
*12	**153	*** \$135.00	***\$70.00	***\$5,242.87
12	155	ψ155.00	φ/0.00	40,2 ====

^{*3} was outreach. No cost associated.

**161 registrants- 8 no shows

*** no cost for outreach and we paid for rep board manual course. Charged

\$100 for course for 2 courses given (17 participants)

**** Paid \$280.00 for manuals for rep board. Rebate- \$1,477.87 from

NIAAA. \$25 per online course completed from July 1st to December 31st.

2. Finances

Account	Date-
Checking- 2471	\$ 27,945.46
AXA Investments	\$ 205,634.27
Checking- 9509	\$ 113,062.08
Total Assets	\$ 346,641.81

3. Financial conversation

- a. Finance committee discussion
 - i. 4 prong variables and categorizing plan
 - 1. LTI Jim Wright
 - 2. 9509 Mike Giruzzi
 - 3. 2471- Conference/Membership-Chris Rozek
 - 4. Investment/Sponsorship- Alan Mallanda

President

President Elect

Building a Foundation for the Future 2024

- o Review of Schedule and Speakers
- o Conference Gift
- o Service Initiative at Conference
- o Strategic Plan Update
- o NIAAA Conference
- o Membership Commendations
- o Recognition of NYSAAA Members
- o Activities

NYSAAA Liaison Report: Dennis Fries, CMAA

January 2024 - Executive Committee

National NIAAA Conferences

December 13-17, 2024 - Austin, TX

December 12-16, 2025 - Tampa, FL

December 11-15, 2026 - Phoenix, AZ

December 10-14, 2027 - Kansas, Missouri

2024 NIAAA Delegate Assembly Delegates:

Sue Reid, Jen Keane, Jim Wright, New V-P & Denny Fries (M. Giruzzi & AM - Alt.)

If you cannot attend please let me know by Tuesday, October 8 2024

National Initiative & Assistance Network:

2024 Initiative is: "My Stuff Bag Foundation!" (Will we give a NYSAAA general donation - \$250.00) (You can help give kids something to hold on to; their very own My Stuff Bag.) https://www.mystuffbags.org

NIAAA Committee members:

SY-Accreditation; DF-QPA&Retired (Vice-Chr.); MH (Co-Chair) -Awards; JW-Resolutions;

PI – Publications; TG- Mentoring Cohort leader.

NIAAA: Web Site (NIAAA athlete certificates: 3 Season Athlete and Scholar Athlete Recognition)

Conference Registration on line @ niaaa.org. (Open NOW)

Sponsorship of Endowment program at the NIAAA Conference - \$250.00

Section 1 Meeting: (Attending: D. Fries/A. Mallanda/S. Reid/J. Wright/T. Gulluscio)

2024 – Connecticut (Weds. 3/20/24 (1:00) - Rocky Hill Sheraton, 100 Capital Blvd., Rocky Hill, CT 06067)

2025 - Massachusetts

2026 - New York; 2027 - ME; 2028 - NJ; 2029 - NH; 2030 - VT

Section 1 Summer Institute (TBD for 2024)

Student-Athlete Essay Information:

Section 1 winners moving on to NIAAA consideration:

2007 - John Mackintosh, Chapter - 7 Cathy Phillips, AD; 2008 - none

2009 - Caroline Frances Tolli, Chapter - 6 - Patrick Burke - AD; 2010 - Kelsey Johnson, Chptr - 10 - Eileen Kilcullen - AD

2011 - Taylor Malmsheimer, Chapter - 3 - J. Michael Byrnes - AD; 2012 & 2013 - none

2014 - Nicholas Steven Stiansen, Saratoga Springs HS, Chtr 2 (Peter Sheehan - AD) - Scott Stuart - Chptr Rep.

2015 - none; 2016 - none; 2017 - none; 2018- none; 2019 - none

2020 - Isabelle Smith; Westhampton Beach HS; Kathy Masterson-AD; - Chp. 11- Tim Mullins - Chapter Rep.

2021 – Scott Weitman; Yorktown HS; Robert Barrett - AD; Chapter 1 – Sue Dullea – Chapter Rep. and Sarah Stevens; Ellenville HS; Kermit Moyer – AD & Chapter 9 Rep.

2022 - John Santowski, Pitts. Mendon H.S., Scott Barker - AD; Dr. Patrick Irving - Chapter 5 Rep..

Our 2024 Student-Athlete Essay State winners were:

Female – Alexa Robinson, Hendrick Hudson HS; Rob Barrett - CAA - AD; Rob Barrett - CAA, Chapter 1 Rep. Male – Andrew Desimone, Ward Melville HS; Kevin Finnerty - AD; Kathy Masterson - CMAA, Chapter 11 Rep.

NIAAA Membership commendations for maintaining 70% of NYSAAA total potential members in the NIAAA: 1991, 1995, 2006,07,08,09, 10, 11, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023 (Highest)

2024 Major Awards:

State Award of Merit - Todd Gulluscio

Otis Sennett Award - Deb Ferry

Dr. Jack Foley Award - Greg Warren

Judith A. Knight Award – _____

Dr. Liam Frawley Award –

(2023 Winners)

Presenter - Scott Sugar, CAA

Presenter - Greg Ransom

Presenter - Dr. Jim Wright, CMAA

Presenter – Timothy Mullins, CMAA

Presenter - Jason Lehmbeck, CAA

(2024) NIAAA Award Nominees:

Judith A. Knight – HOF (5th yr.); Todd Gulluscio – DSA (1st yr.)); Greg Warren, CMAA – NFHS Citation (1st yr.); Dr. Jim Wright - Section 1 Frank Kovaleski nominee (3rd yr.)

df - January 2024

SECRETARY'S REPORT

February 27-28, 2024

Items to Note

- 1) Awards Chairs reported that all materials were submitted by each Chapter Rep
- 2) Students were nominated for the NIAAA Essay Scholar Athlete program in a timely fashion
- 3) Most recent Zoom Mtg with Chapter Reps was Tuesday, January 16
 - a. Reiterated goals
 - i. Offer two in-person LTC's in each Chapter
 - ii. Recommend people for the Aspiring program
 - iii. Recommend people for the Mentoring program
 - iv. Begin discussions in your home Chapter about deserving HOF/WOF candidates
 - v. Fill all committee slots
- 4) Chapter Reps reported that 90% of committee slots are filled
- 5) Newsletter released earlier this winter
- 6) Continue to work at:
 - a. Adjusting/revising our existing goals or add to the list
 - b. Using sportsYou as our means of keeping in touch
 - c. Offering LTC #790 in each Chapter
 - d. Increasing NYSAAA membership by continuing to talk locally about the Principal's & Superintendent's Reps within each Athletic Council and each league to join
 - e. Developing a template that lists sample agendas the Chapter Reps can use for local membership meetings
- 7) Questions Moving Forward
 - a. Do we have goals from the NYSAAA DEIB Committee?
 - b. How did the new mentoring cohort of female AD's go?
 - c. Will the Chapter Reps have time to meet in Saratoga separate from Rep Board?



EXECUTIVE DIRECTOR'S REPORT

Executive Board Meeting Saratoga Hilton – Board Room January 27-28, 2024 – Saratoga Springs, NY

NYSAAA Office Items/Activities -

NEDC Conference Meeting – Orlando, FL, December 16-20, 2024 NEDC Summer Meeting – Honolulu, HI, July 16-20, 2024 Winter Pre-Conference Newsletter 2024 Conference Preparations

Ongoing Projects

Hall of Fame 2024 & 2025 Wall of Honor 2024 & 2025 Online Registration & Membership Awards Leadership Issues

Meeting Schedules (2024)

Conference Executive Board Lunch Meeting – <u>Tuesday, March 12, 2024 12:00 p.m.-1:00 p.m.</u>
Representative Board Meeting – <u>Tuesday, March 12, 2024 2:30-4:15 p.m.</u>
Annual Meeting – <u>Friday, March 15, 2024, 10:15-11:30 a.m.</u>
Spring – Executive Board Meeting – <u>May 18 – May 20, 2024, Saratoga Hilton, Saratoga Springs Summer Leadership Conference – <u>August 1-3, 2024, Doubletree by Hilton, Binghamton (Tenta.)</u>
Fall - Exec. & Rep. Board Meetings – <u>Oct. 5-7, 2024, Embassy Suites, Saratoga Springs, NY</u></u>

Ongoing Business

Hotel Negotiations – Winter & Summer Conferences Corporate Sponsorship Renewals & New Contracts Membership Reports Dues Increase/Recommendations Executive Board Comps

Corporate Sponsorships - 2024

Cash/In-Kind Received to date - \$89,890 Cash/In-kind Commitment to date - \$134,890 New: 4 (+\$13,000) Net Gain: +\$13,000 In negotiation: 2

2024 Conference Updates - Highlights - Review of Highlights/Changes

Wednesday Evening Festival Activities, Food & Refreshments Exhibit Hall Closes on Thursday Noon (9:00 – 12:00) – Awards Banquet on Thursday President's Reception – High Rock – Thursday 4:45 – 5:45 pm

Future Conferences - Saratoga Hilton & Conference Center

2024 – March 11-15 2025 - March 10-14 2026 – March 17-20 2027 – March 16-19 2028 – March 14-17

NYSAAA Corporate Sponsorship Report 2023-2024

CORPORATE SPONSOR	LEVEL	Cash	In -Kind	Total	Service/Product	Confirmed	Received	Confirmed Received Sponsorship Amt. Rec'd	Amt. Rec'd
		Commitment						Window	Value
CONTRIBUTORS									
NIAAA	CONTRIB.	\$4,160	\$3,000	\$7,160	Royalties & Grants	×		Yearly	\$7,160
Championship Award Guys	CONTRIB.	\$200	\$	\$200	Awards, Plaques, et.al.	×	×	Yearly	\$200
Stuffing Fees	CONTRIB.	\$	\$0\$	\$0	On Request	*		Yearly	0
Plaques & Such	CONTRIB.	\$	\$750	\$750	Awards & Plaques	×	×	Yearly	\$750
Away With Geese		\$0	\$900	\$900	Two Units for Raffle	×	e	Yearly	\$900
SMI Awards	CONTRIB.	\$0\$	\$750	\$750	Lanyard Donation	×	*	Yearly	\$750
CORPORATE SPONSOR									
Daktronics, Inc.	ELITE	\$2,500	\$0	\$2,500	Scoreboards, Timing Sys., Video, Sounc	×		Jan. 1 Exp.	
Saratoga Hilton	PARTNER	\$6,330	\$0	\$6,330	Conf. Hospitality + Room Rebates	×	N/A	by Contract	\$6,330
Equitable Advisors	ELITE	\$2,500	\$0	\$2,500	Financial Planning/Awards Reception	×		Jan. 1 Exp.	
Field Turf/Chenango Contracting	ELITE	\$2,500	\$0	\$2,500	Turf Fields & Installations	×	×	Jan. 1 Exp.	\$2,500
Riddell Athletic & Reconditioning	SPONSOR	\$1,500	\$	\$1,500	Athletic Equip. & Reconditioning	×	×	Oct. 1 Exp.	\$1,500
Big Teams (Schedule Star)	ELITE	\$0	\$2,500	\$2,500	Website Host, Scheduling Software	×	N/A	n/a	\$2,500
A-Turf	SPONSOR	\$1,500	\$0\$	\$1,500	Turf Fields & Installations	×	×	Nov. 1 Exp.	\$1,500
BSN, inc.	PLATINUM	\$	\$10,000	\$10,000	Sporting Goods Dealerships	×	×	Jan. 1 Exp.	\$10,000
Final Forms-AMP	PLATINUM	\$5,500	\$10,000	\$15,500	Online Forms, Mgmt. & Registration	×		Aug. 1	
Keystone Purchasing Network	SPONSOR	\$1,500	\$0	\$1,500	Cooperative Purchasing Group	×	×	Jan. 1 Exp.	\$1,500
rSchoolToday/PlayOn Sports	ELITE	\$2,500	\$0	\$2,500	Scheduling, Website, Regist. Software	×	×	Jan. 1 Exp.	\$2,500
Musco Lighting	K DIAMOND	\$10,000	\$0	\$10,000	Sports Lighting Company	*		Jan. 1 Exp.	
HomeTown Ticketing	JUNIOR	\$2,500	\$2,500	\$5,000	Contest Ticketing, Attendance, Scanning	×	×	Oct. 1 Exp.	\$5,000
Dynamite Sports	SPONSOR	\$1,500	\$0	\$1,500	College Recruiting Seminars, Info. & Mat'ls.	×	×	Aug. 31	\$1,500
Mascot Media	PLATINUM	\$0	\$10,000	\$10,000	Newsletter Publications & Printed Mat'ls.	×	×	July 1 Exp	\$10,000
Clell Wade Coaches Directory, et. Al.	ELITE	\$2,500	\$200	\$3,000	School Directories, AD & Coach Publications	×	×	Oct. 31 Exp	\$3,000
Gipper	PARTNER	\$4,000	\$3,500	\$7,500	Social Media Design Software	×	×	Sept. 30 Exp.	\$7,500
Zolnier Championship Rings	JUNIOR	\$2,500	\$1,000	\$3,500	Championship Rings	×	×	July 31 Exp	\$3,500
Sealmaster of WNY	SPONSOR	\$1,500	\$	\$1,500	Sealing and Paving Contractors			Jan. 1 Exp.	
GoFan/PlayOn Sports	ELITE	\$2,500	\$0	\$2,500	Digital Ticketing - Computer Software	×		Feb. 1 Exp.	\$2,500
Wall of Fame by Vital Signs	PLATINUM	\$2,500	\$2,500	\$5,000	Digital Hall of Fame Sign	×	×	1/1/23 Exp.	\$2,500
Phillips Mfg./UCS	JUNIOR	\$3,500	\$0	\$3,500	Training Equipment	×	×	July 31 Exp	\$3,500
TinyMobileRobots	ELITE	\$3,000	\$0	\$3,000	Robotic Field Marking Machines	×	×	July 31 Exp	\$3,000
MVP Sports		\$2,500	\$	\$2,500	Varsity Letters, Awards, Jackets, Clothing	×	×	July 31 Exp	\$2,500
Character Development & Leadership X	JUNIOR	\$3,500	\$0	\$3,500	Character & Leadership Programs for S/A	×		Oct. 1 Exp.	\$3,500
NYS Beef Council	JUNIOR	\$3,500	\$	\$3,500	Beef Dietary Necessity for Athletes	×	×	Sept. 15 Exp	\$3,500
SnapMobile	PARTNER	\$5,000	\$3,000	\$8,000	Websites, Phone Apps, Fundraising		A THE IN	Nov. 15 Exp	
EventLink	ELITE	\$2,500	\$	\$2,500	Contest Ticketing, Attendance, Scanning	*	×	Nov. 15 Exp	\$2,500
Rawlings Sporting Goods **									
Naver Corp./Band **									
** In negotiation									
Subtotals =		\$83,990	\$50,900	\$50,900 \$134,890					\$92,390
Total Cash + In Kind					\$134,890				
Updated 1/19/24									



Associate Directors Report January, 27, 2024 Saratoga, NY

- 1. NEDC involvement
 - a. Taught new course LTC 717 with author team
 - b. Taught LTC 707 with author team
 - c. Presented 2x on "What's Really Important in Evaluating Coaches"
 - d. Approved as Vice-Chair for Resolutions
 - e. Authored a resolution for the NIAAA to consider starting an AAMPD program
 - f. Attended Retirees Meeting and created sportsYou page for contact
 - g. Attended State Coordinators Meeting
- 2. Presented to NYSCOSS on 10-1-2023. <u>'Working with Your AD to Facilitate Change"</u> 17 attendees but the Bills were playing....
- 3. Published in recent NYSCOSS Newsletter, "DID YOU KNOW YOUR ATHLETIC DIRECTOR HAS 14 LEGAL DUTIES?"
- 4. Presented at NYS AHPERD in November "Reducing Vulnerability to Litigation" for the COA
- 5. Set Winter LTI Classes...in progress as well as Conference LTCs...agressive 9 classes
- 6. Mentoring Team adds Pete Shambo and Tam Ray
- 7. Social Media presence continues to grow X-6642 IG-404 FB-219 SY-226 YT-106
- 8. Continue to promote those achieving certification milestones through Gipper and send out congratulation letters to the AD and their Superintendent. I have received some great responses. Updated certification poster as those ADs receive acknowledgement
- 9. Continued to promote the professional development of ADs via "The 3-Minute AD" on our YouTube channel (NYSAAA, Inc)
- 10. Meeting with Dave Kantowicz to find avenue to revisit cancelled NYC Conference...perhaps virtual just to get it going
- 11. Contacted new Deputy Commissioner regarding certification. He responded positively and is back in discussion mode with Laura Glass (legal) and curriculum.